ional Building Material Group Co., Ltd.

中国建材

Visual Identity Application Manual

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DESI

China National Building Material Group Co.,Ltd.

BASIC
DESIGN SYSTEM

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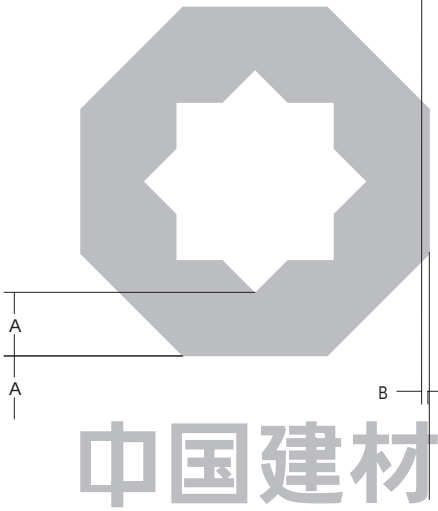

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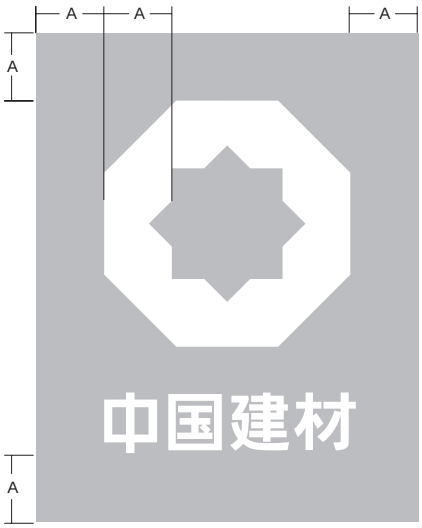

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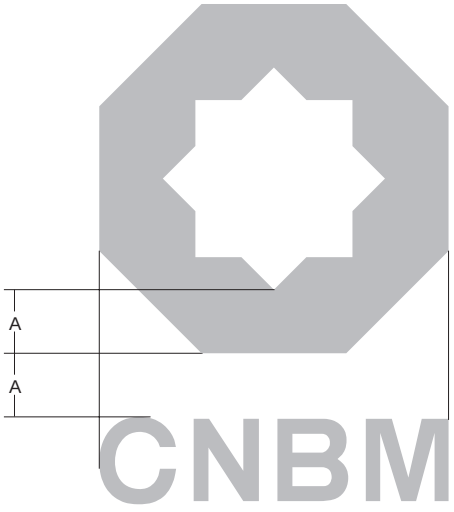

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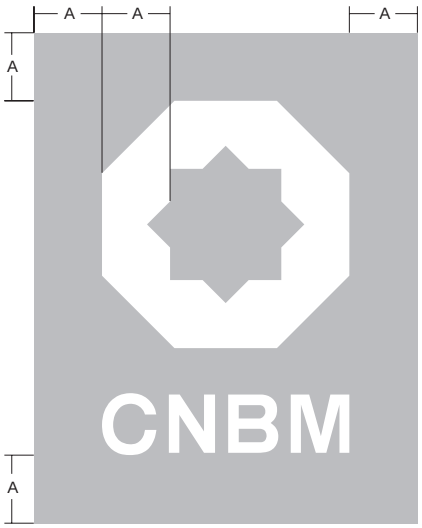

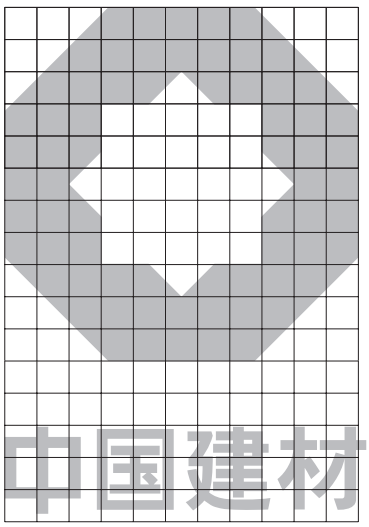

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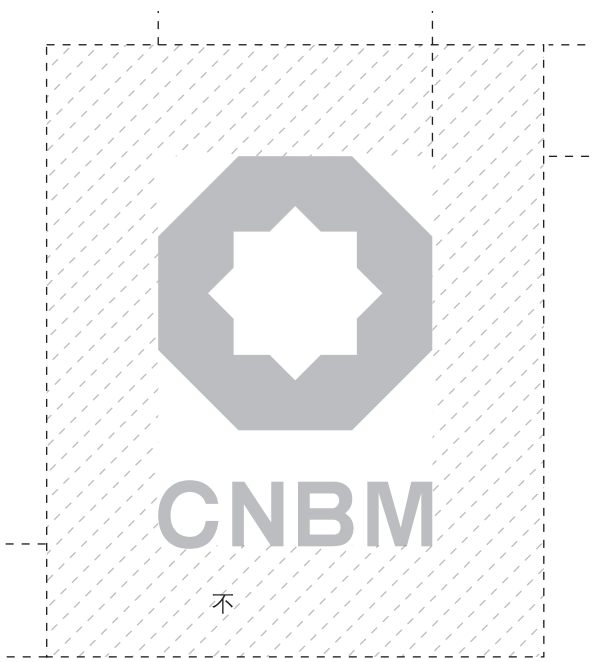
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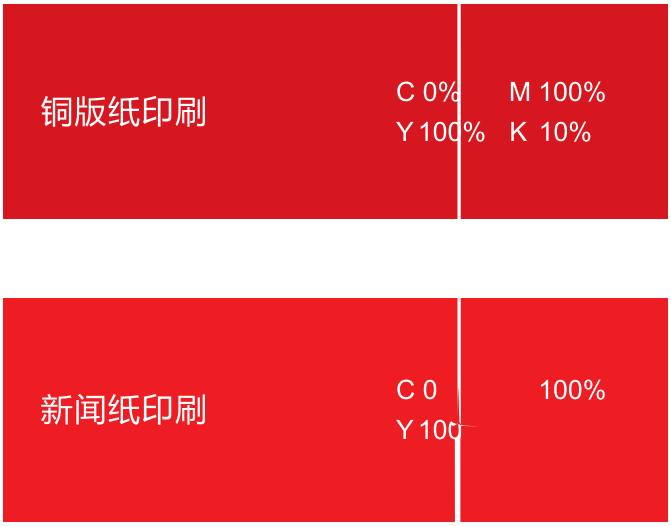
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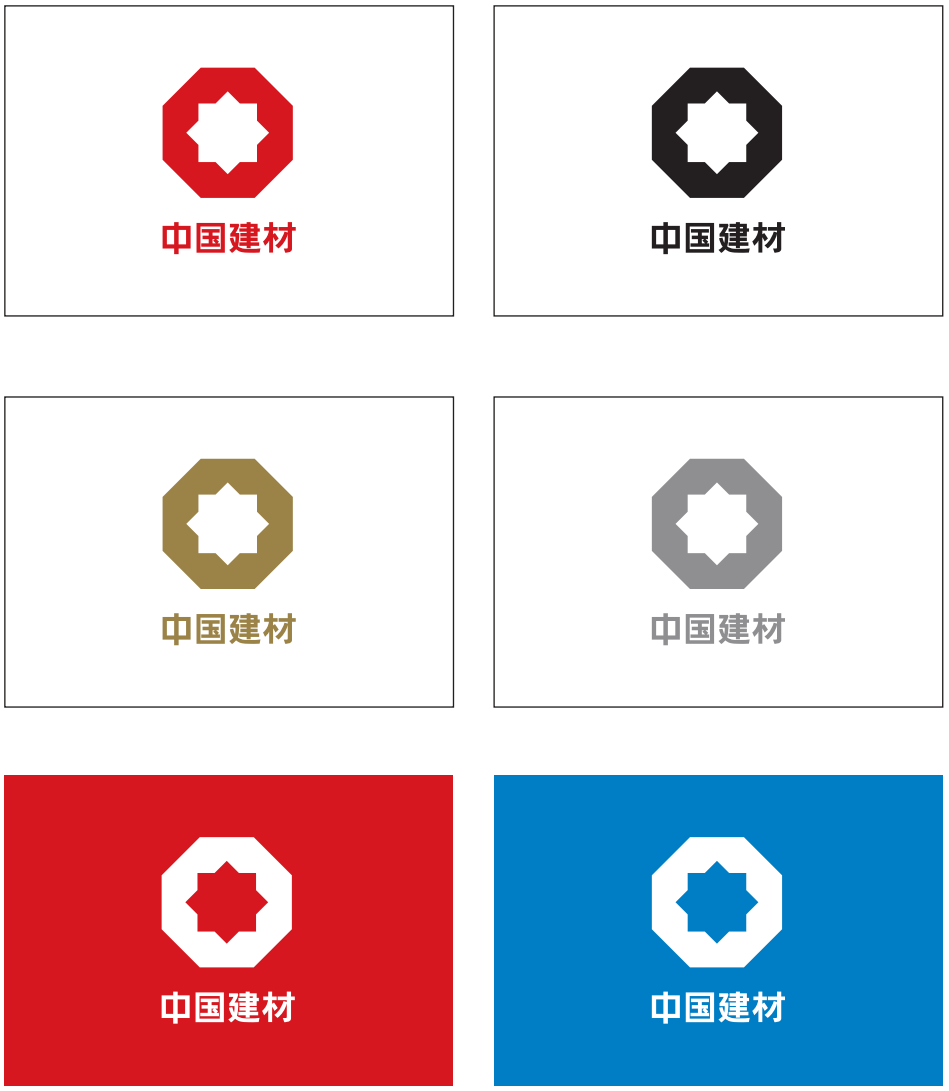

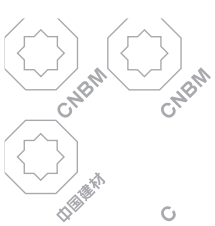
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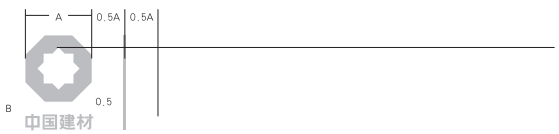
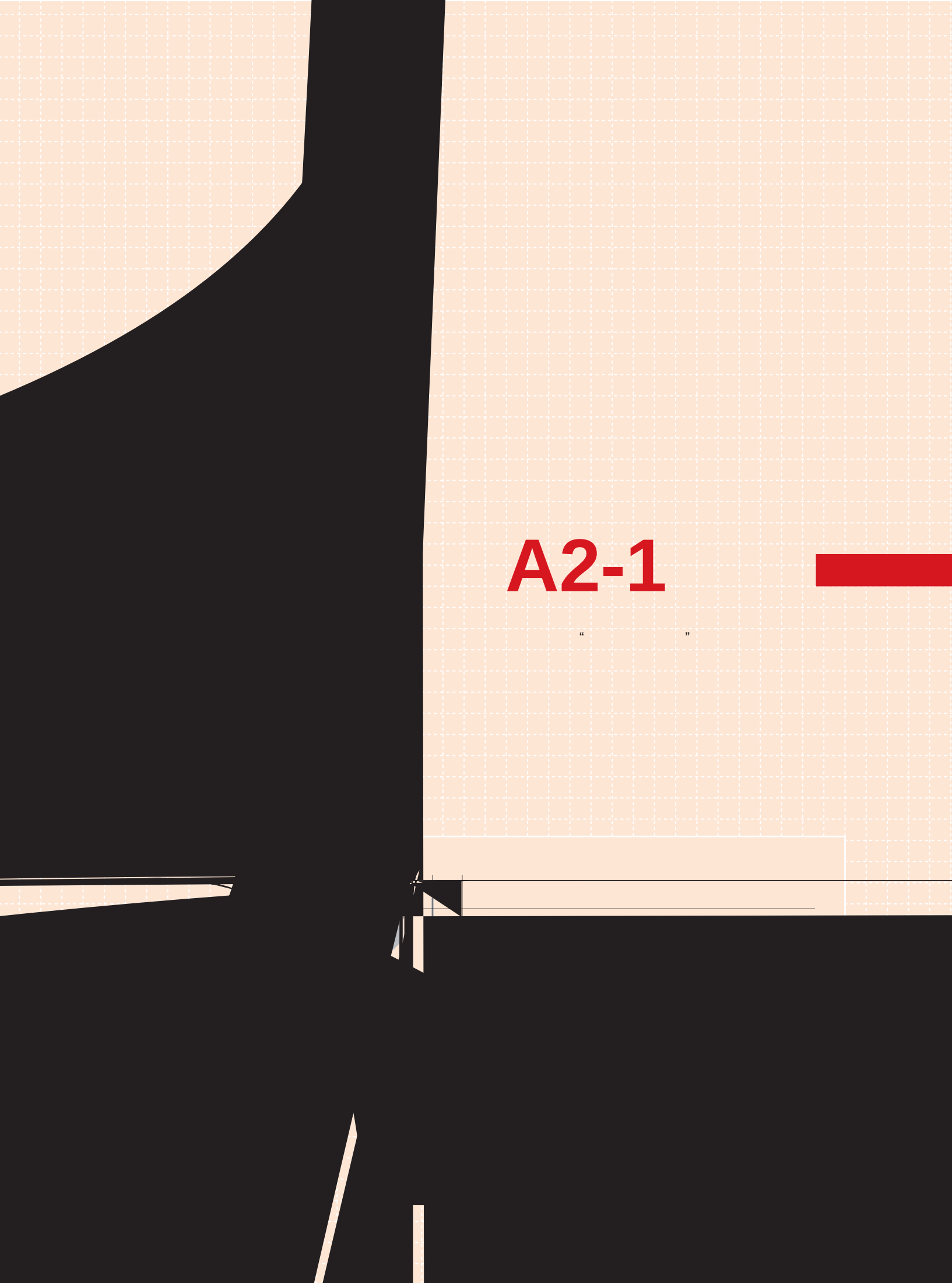


中国建材

English Name of Member Company



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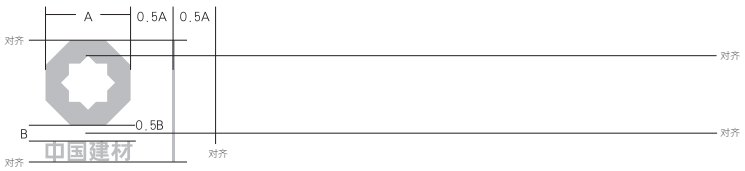

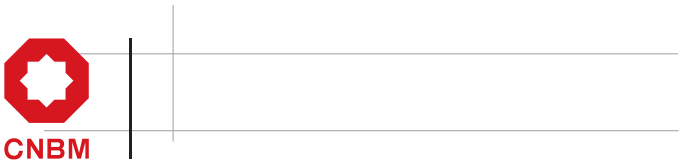

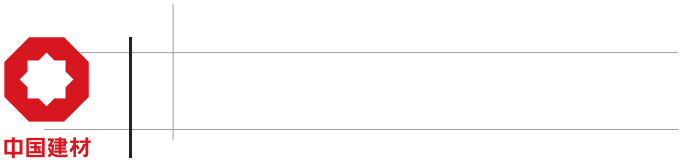

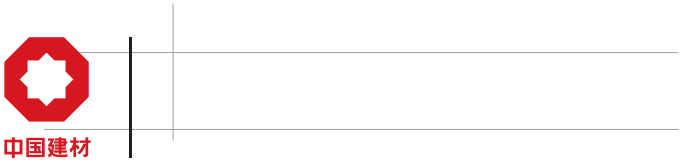

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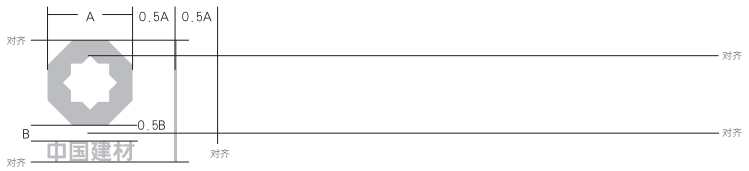

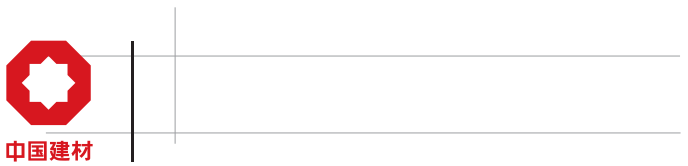

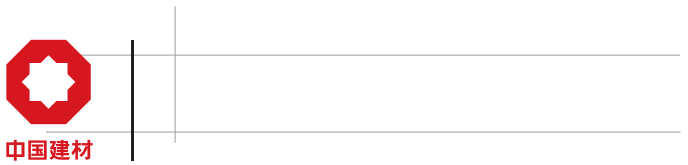

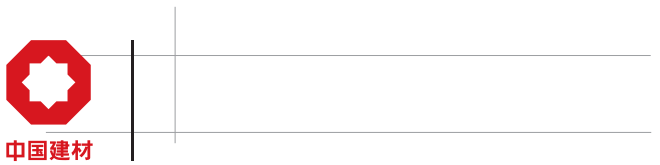

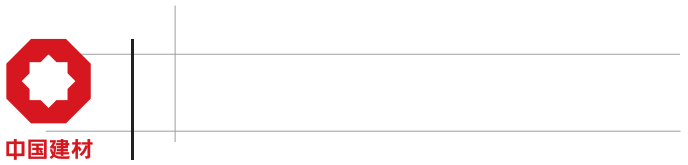

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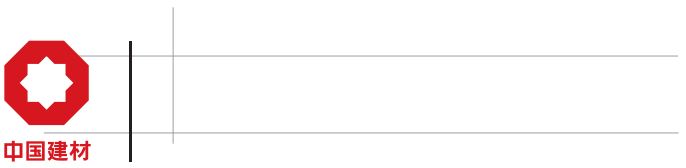

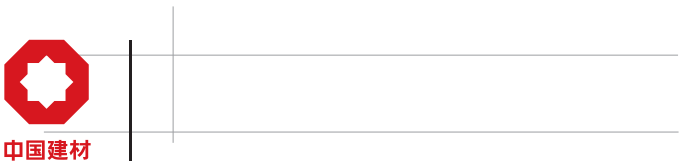

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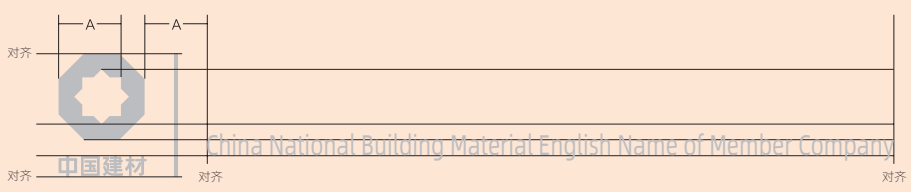
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China National Building Material English Name of Member Company

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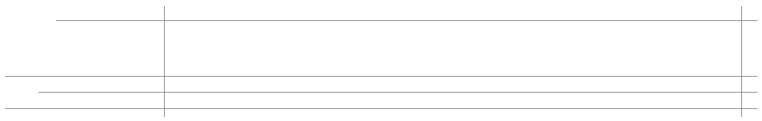

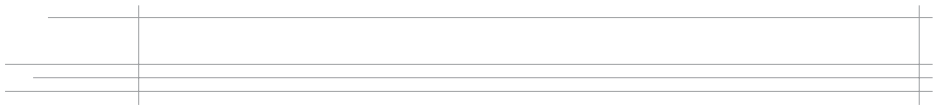

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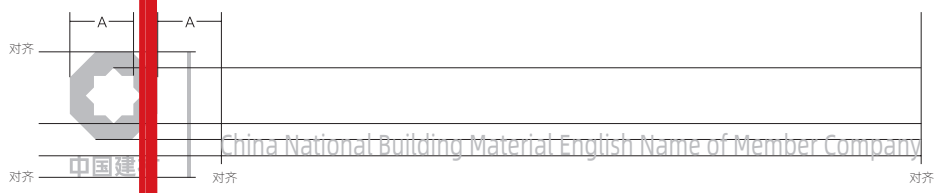
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China National Building Material English Name of Member Company

Beijing New Building Material Group Co.,Ltd.

Triumph Science & Technology Group Co.,Ltd.

CNBM Assets Management Co.,Ltd.

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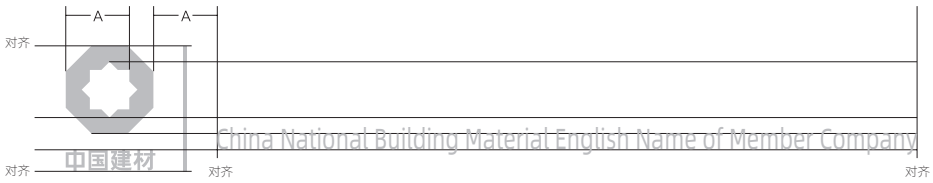
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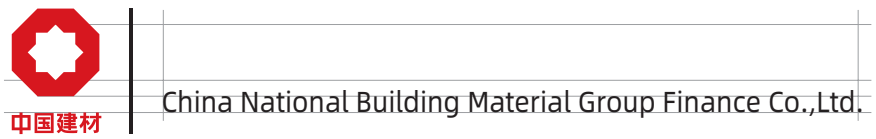
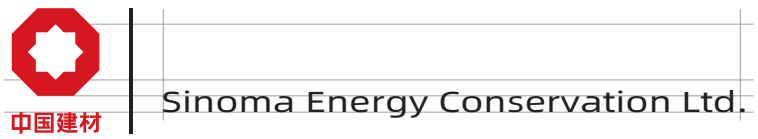
China National Building Material English Name of Member Company

中国建材
China National Geological Exploration Center of Building Materials Industry


中国建材
China National Building Material Group Finance Co.,Ltd.


中国建材
Sinoma Energy Conservation Ltd.

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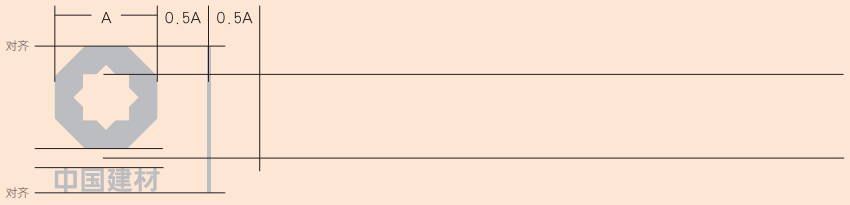

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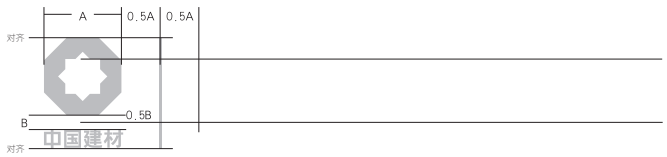

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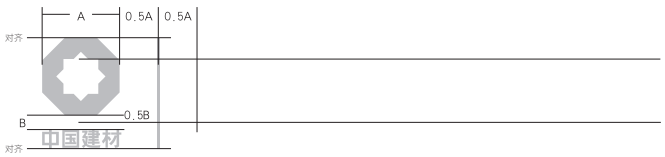

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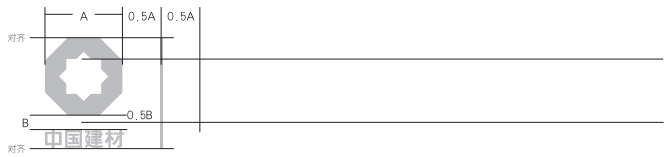

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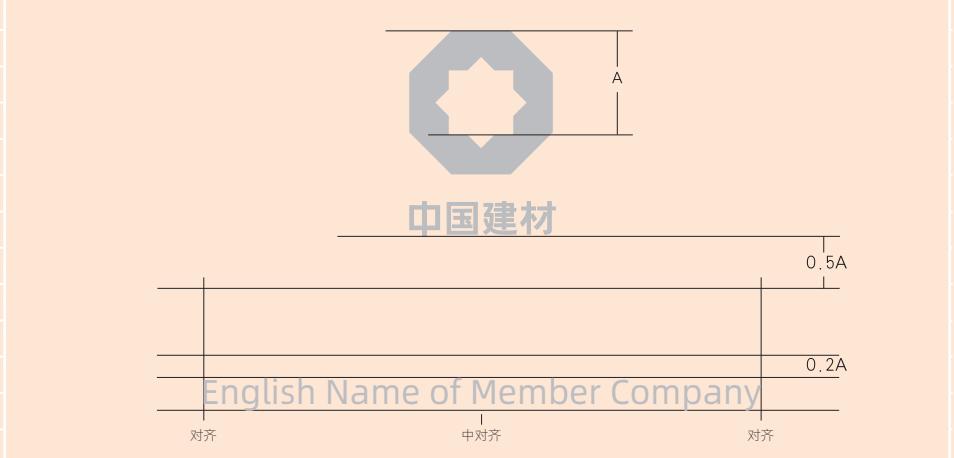

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中国建材

Beijing New Building Material Group Co.,Ltd.

中国建材

Triumph Science & Technology Group Co.,Ltd.

中国建材

CNBM Assets Management Co.,Ltd.

中国建材

China Buliding Materials Joint Investment Co.,Ltd.

A2-4-3 ( )

中国建材

China National Geological Exploration Center of Building Materials Industry

中国建材

China National Building Material Group Finance Co.,Ltd.

中国建材

Sinoma Energy Conservation Ltd.

中国建材

China National Materials Industry Import & Export Corporation

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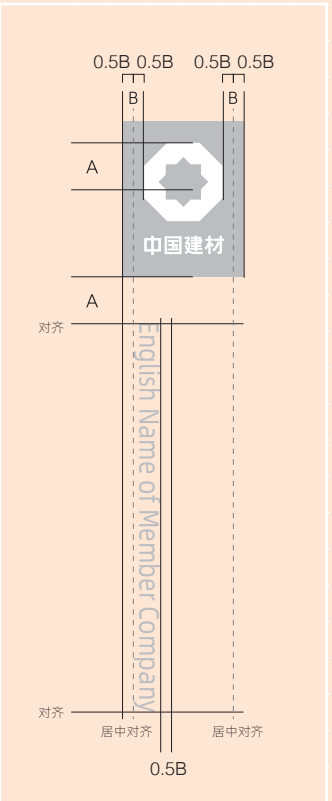
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中国建材

China National Building Materials & Equipment Import & Export Corporation

中国建材

China Building Materials Academy

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China National Building Material Company Limited

中国建材

English Name of Member Company

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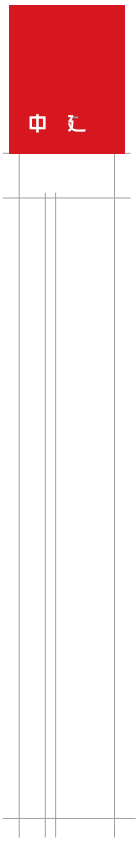

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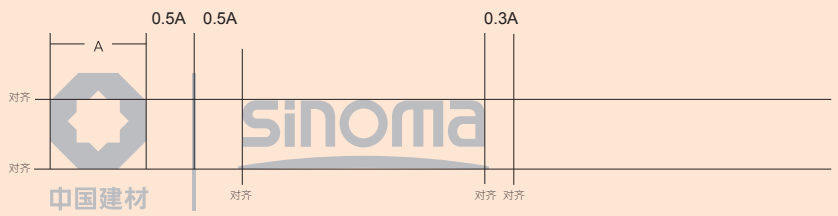

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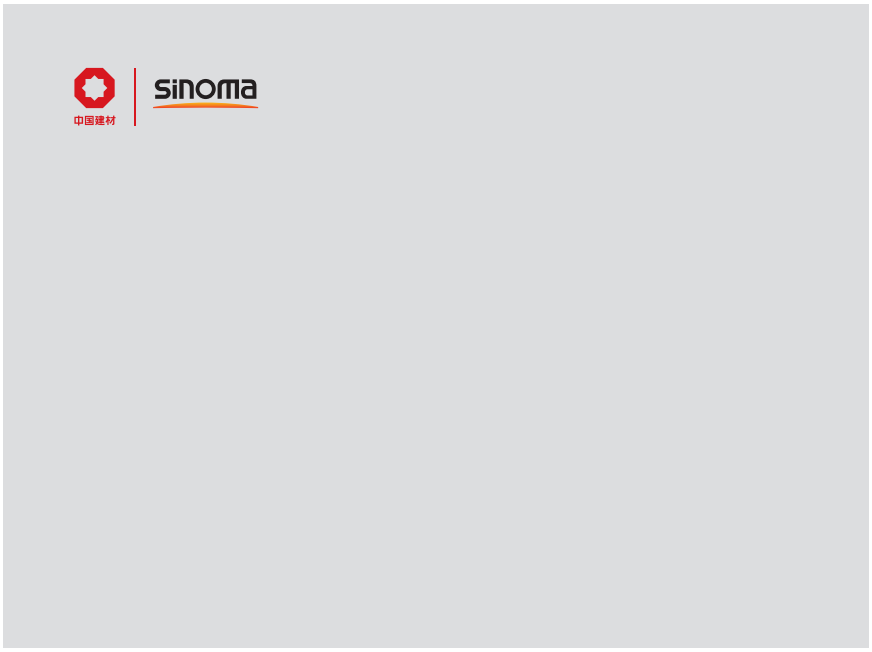

A4

A4-1

材料创造美好世界

A4-2

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Alibaba Sans Black

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Alibaba Sans Heavy

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abcdefghigklmnopqrstuvwxyz
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Alibaba Sans Bold

ABCDEFGHIJKLMNOPQ
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Alibaba Sans Light

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C 0% M 0%
Y 0% K 100%

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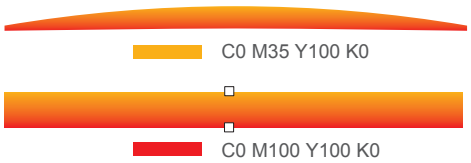

C0 M35 Y100 K0

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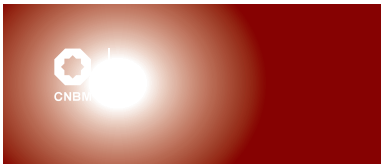

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China National Building Material Group Co.,Ltd.

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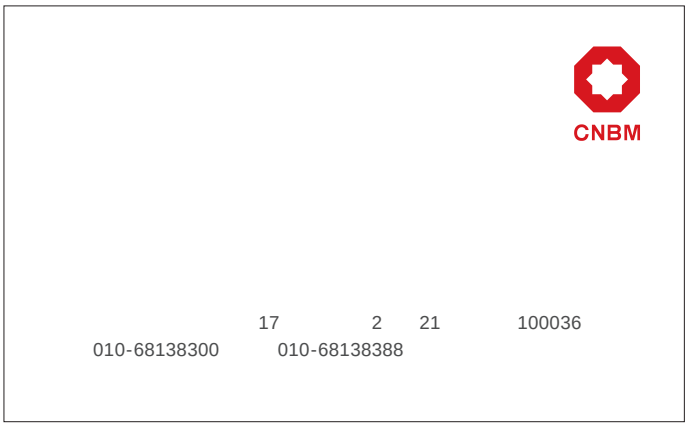
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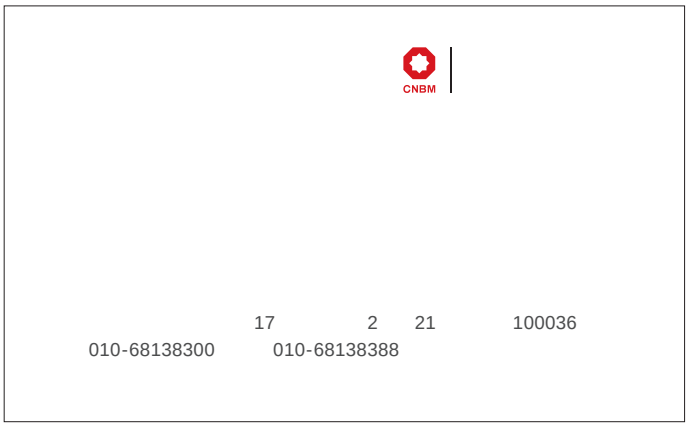
CNBM
17 2 21 100036
010-68138300 010-68138388

CNBM
Name Position
Add: 21th Floor, Tower 2, Guohai Plaza, No. 17 Fuxing Road,
Haidian District, Beijing, China 100036
Tel: (8610)68138300 / Fax: (8610) 68138388
Mobile Phone: 139 4567 8900
E-mail:name@cnbmltd.cn

CNBM
Name Position
Add: 21th Floor, Tower 2, Guohai Plaza, No. 17 Fuxing Road,
Haidian District, Beijing, China 100036
Tel: (8610)68138300 / Fax: (8610) 68138388
Mobile Phone: 139 4567 8900
E-mail:name@cnbmltd.cn

B2

CNBM

China National Building Material Company Limited

Add: 21th Floor, Tower 2, Guohai Plaza, No. 17 Fuxing Road, Haidian District, Beijing, China 100036
Tel: (8610)68138300 / Fax: (8610) 68138388

B4

CNBM
China National Building Material Company Limited
Add: 21th Floor, Tower 2, Guohai Plaza, No. 17 Fuxing Road, Haidian District, Beijing, China 100036
Tel: (8610)68138300 Fax: (8610) 68138388

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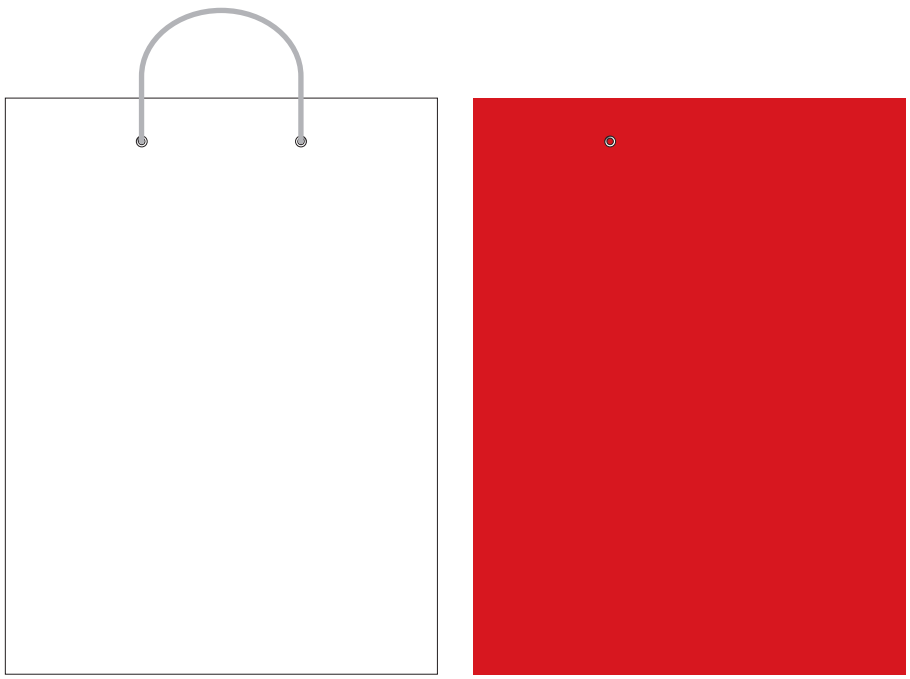
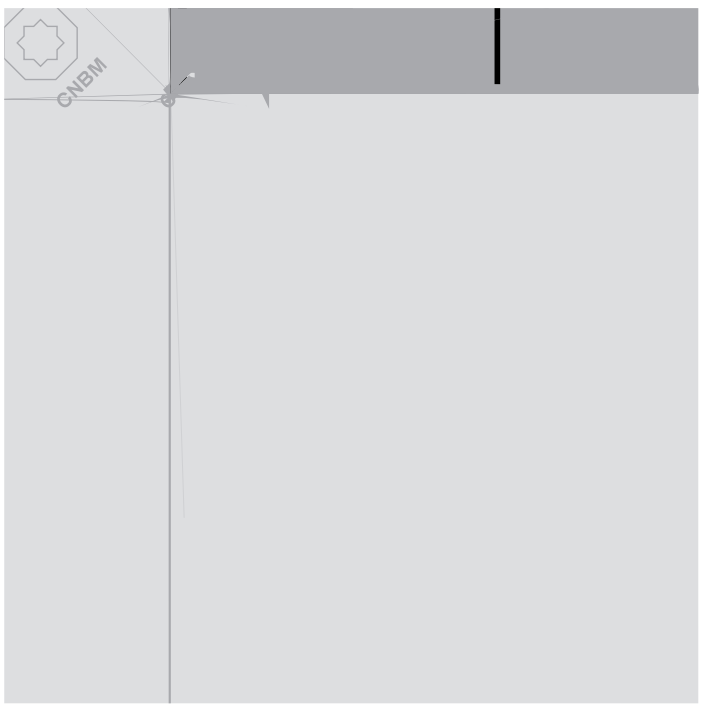
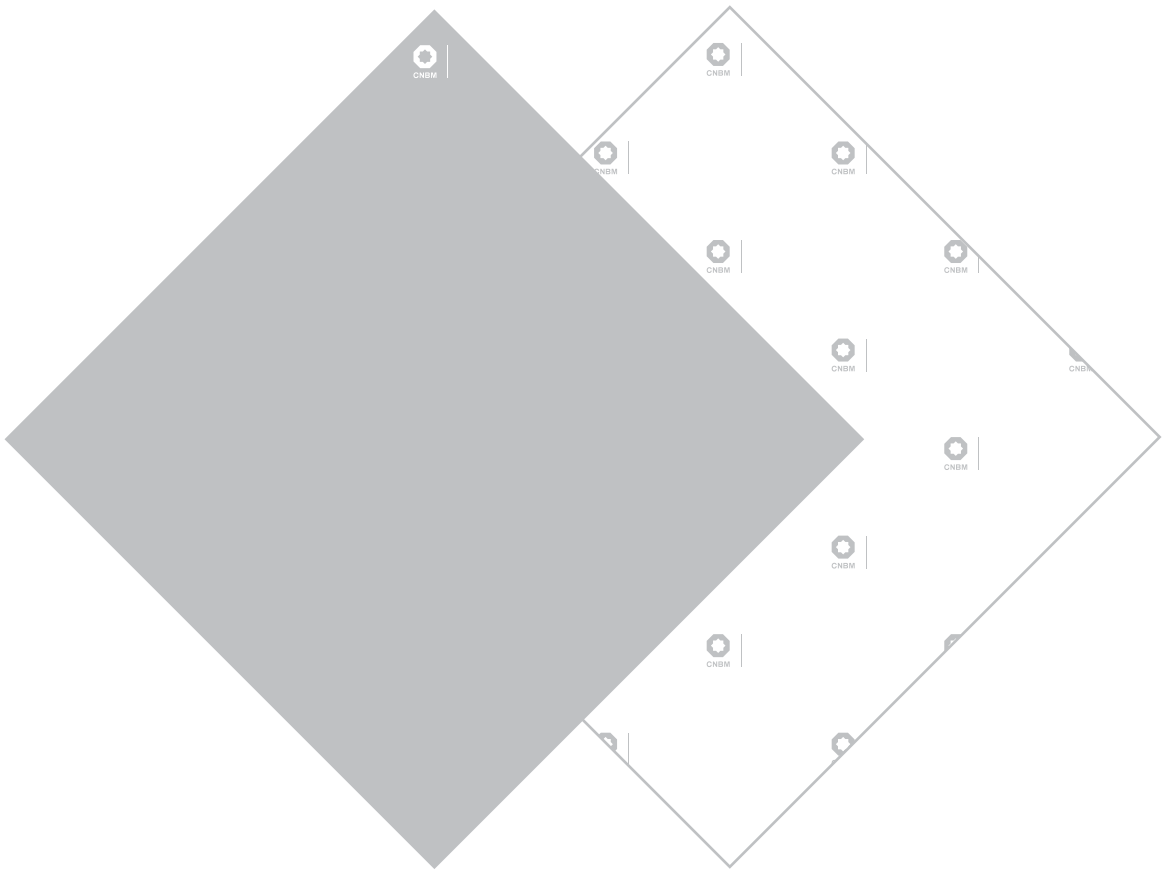
China National Building Material Company Limited

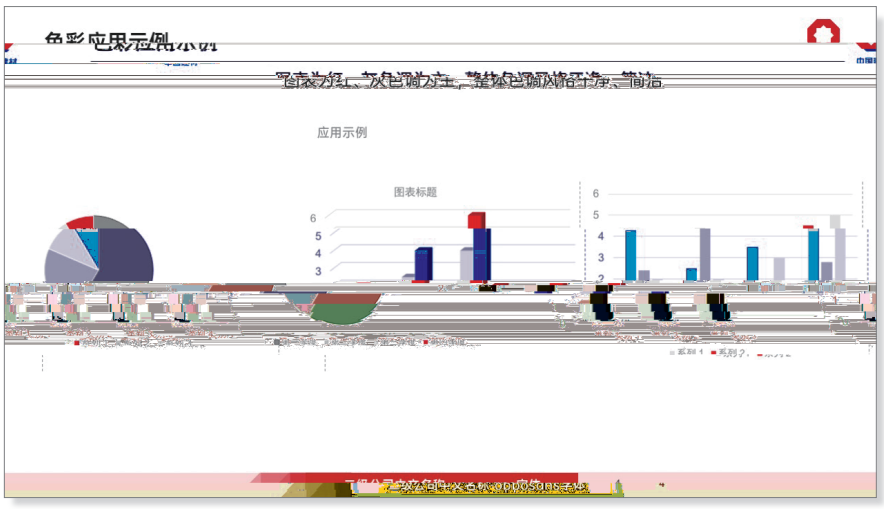



CNBM

B6-2



B7 PPT



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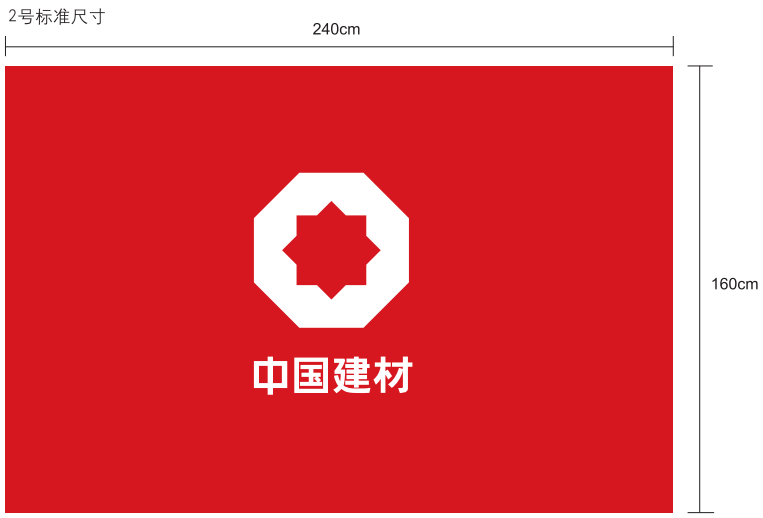
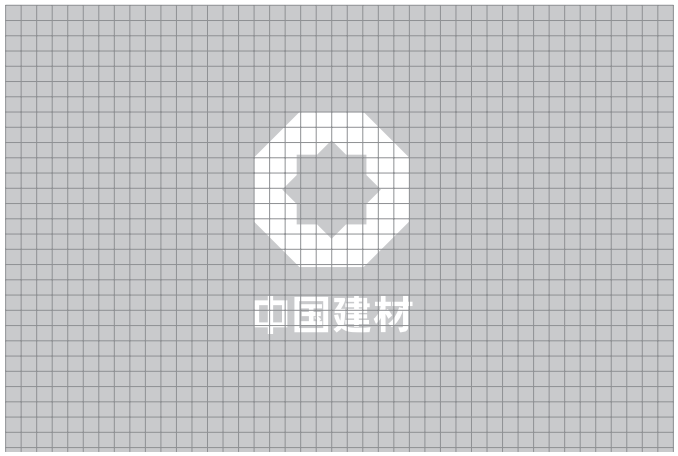
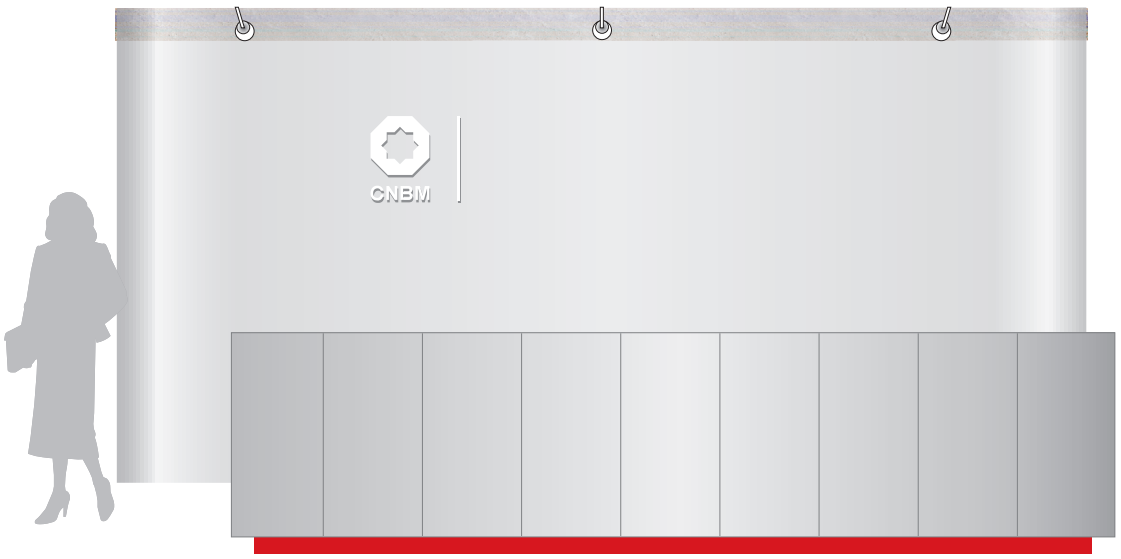




B9

B10



B11

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