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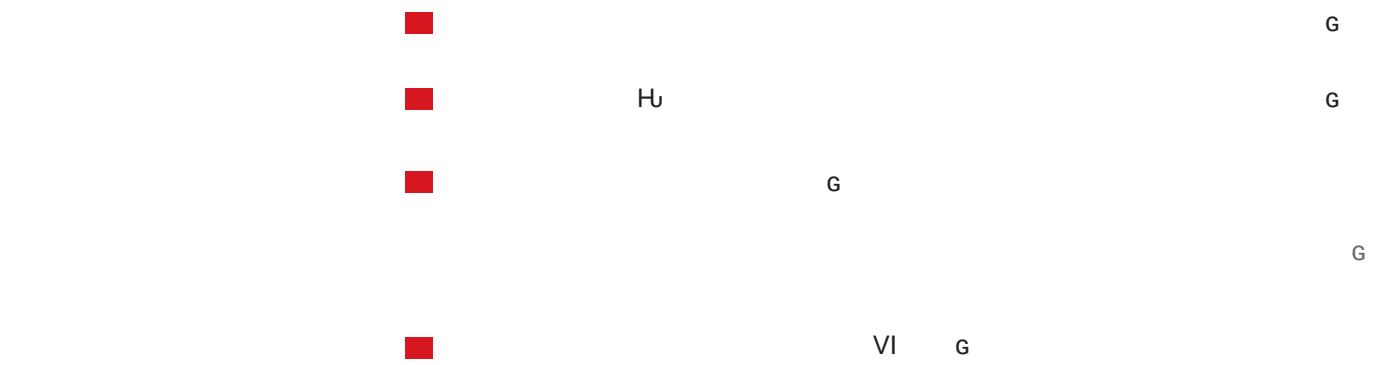

## A1

| | | |
|---|---|---|
| A1-1 | (1) | 02 |
| A1-2 | | 03 |
| A1-3 | | 04 |
| A1-4 | | 05 |
| A1-5 | | 06 |

## A2

| | | |
|---|---|---|
| A2-1 | 1 | 08 |
| A2-2 | 2 | 09 |
| A2-3 | 3 | 10 |
| A2-4 | 4 | 11 |
| A2-5 | 5 | 12 |
| A2-6 | 6 | 13 |
| A2-7 | 7 | 14 |
| A2-8 | 8 | 15 |
| A2-9 | 9 | 16 |
| A2-10 | 10 | 17 |
| A2-11 | 11 | 18 |

## A3

| | | |
|---|---|---|
| A3-1 | | 20 |
| A3-2 | | 21 |
| A3-3 | | 22 |
| A3-4 | 1 | 23 |
| A3-5 | 2 | 24 |
| A3-6 | | 25 |
| A3-7 | | 26 |
| A3-8 | | 27 |
| A3-9 | | 28 |

## B1


B1-1-1 1 30
B1-1-2 2 31
B1-2 32
B1-3-1 (5 ) 33
B1-3-2 (7 ) 34
B1-3-3 (9 ) 35
B1-4 36
B1-5 37
B1-6 38
B1-7 39
B1-8 40
B1-9 41
B1-10 42
B1-11 Hυ 43
B1-12 44
B1-13 PPT 45
B1-14-1 1 46
B1-14-2 2 47
B1-14-3 3 48
B1-14-4 4 49
B1-15 50


## B2


B2-1 52
B2-2 53
B2-3 54


## B3


B3-1 56
B3-2 57
B3-3 58


## B4 Hυ


B4-1 60
B4-2 61
B4-3 62
B4-4 63
B4-5 64
B4-6 65
B4-7 66


## B5


B5 68

# 视觉形象识

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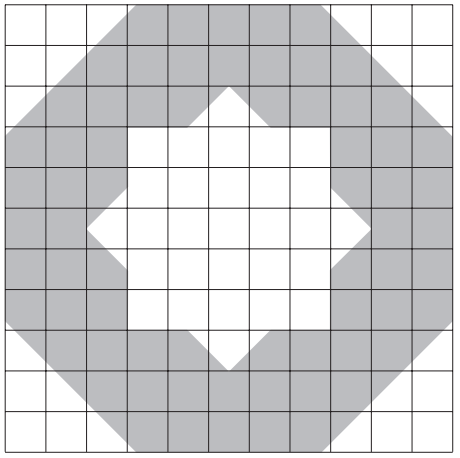

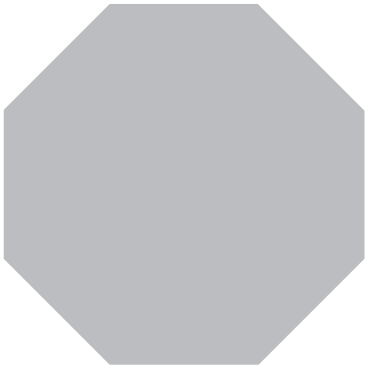

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# A1-3

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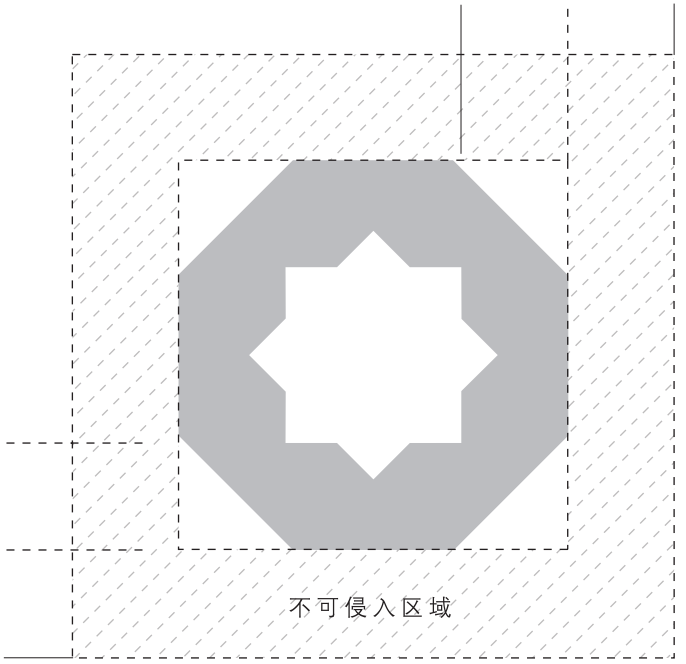


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# A1-4

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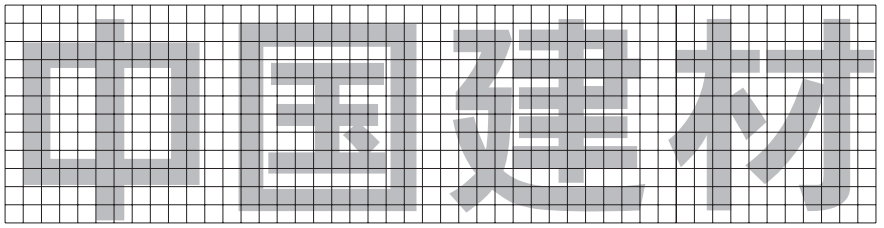
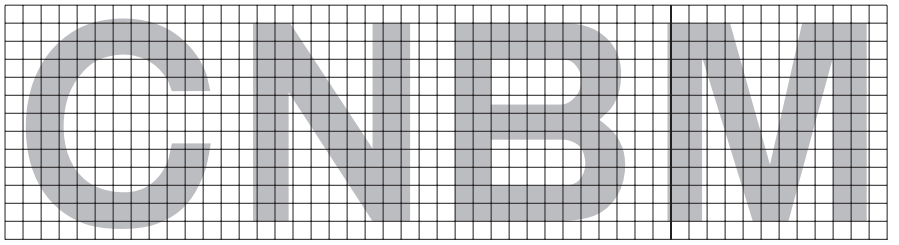
# A1-5



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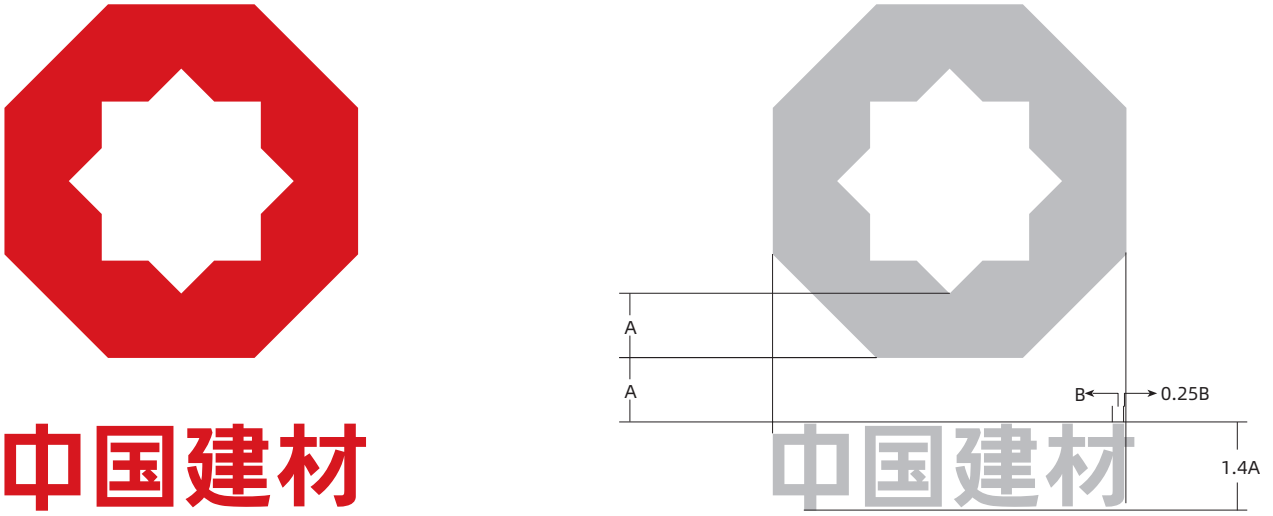
# A2-1



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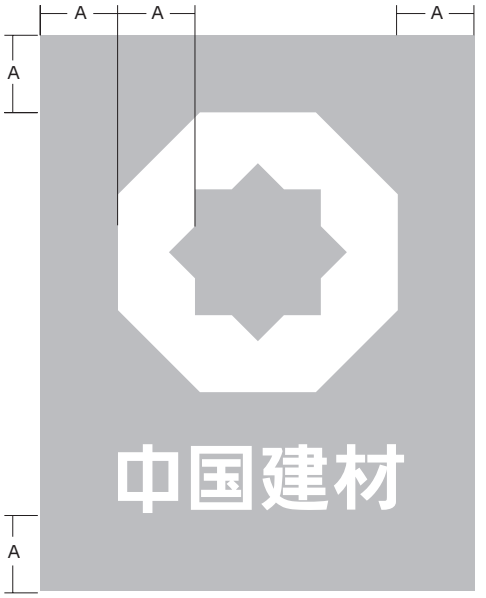

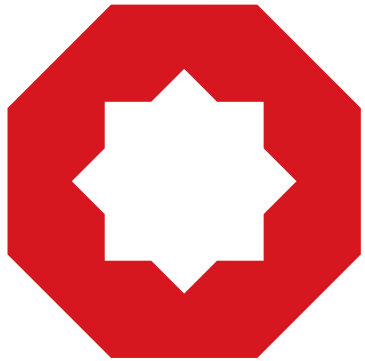

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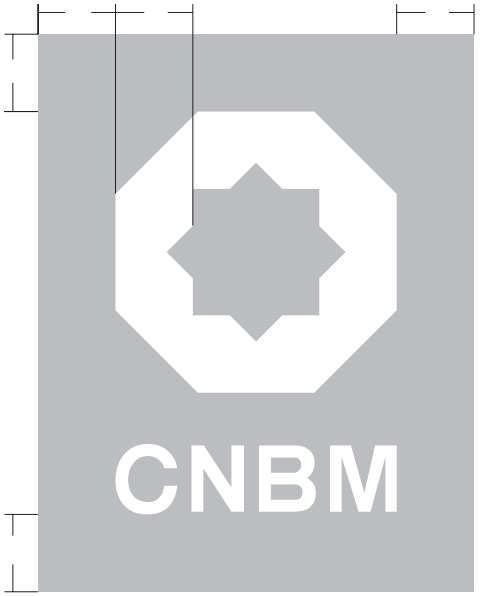

# A2-5

# A2-6

# A2-7

# A2-8

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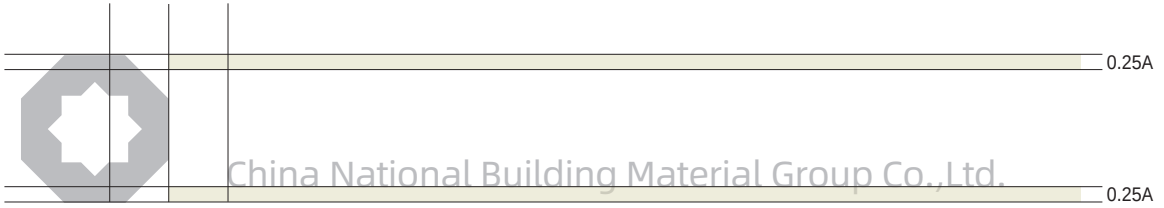

# A2-9

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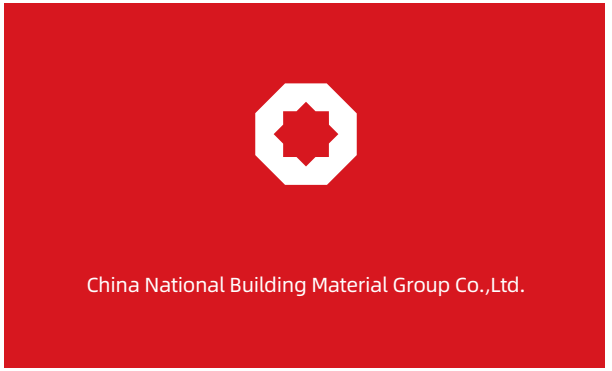
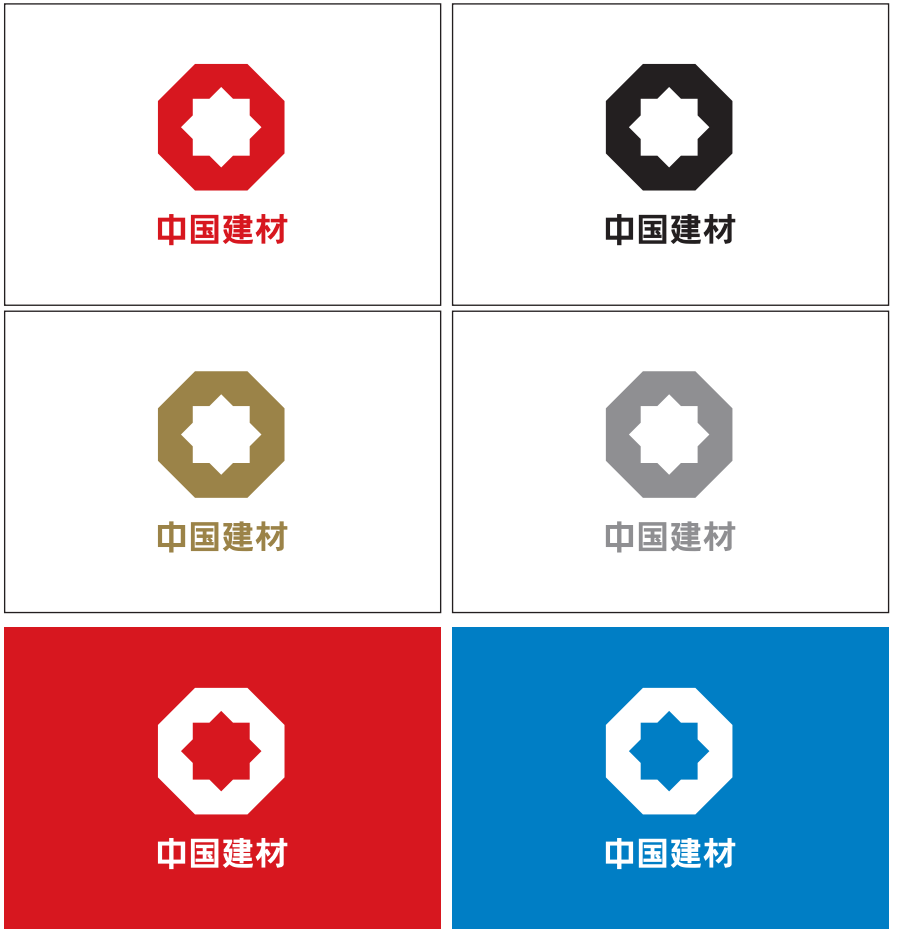
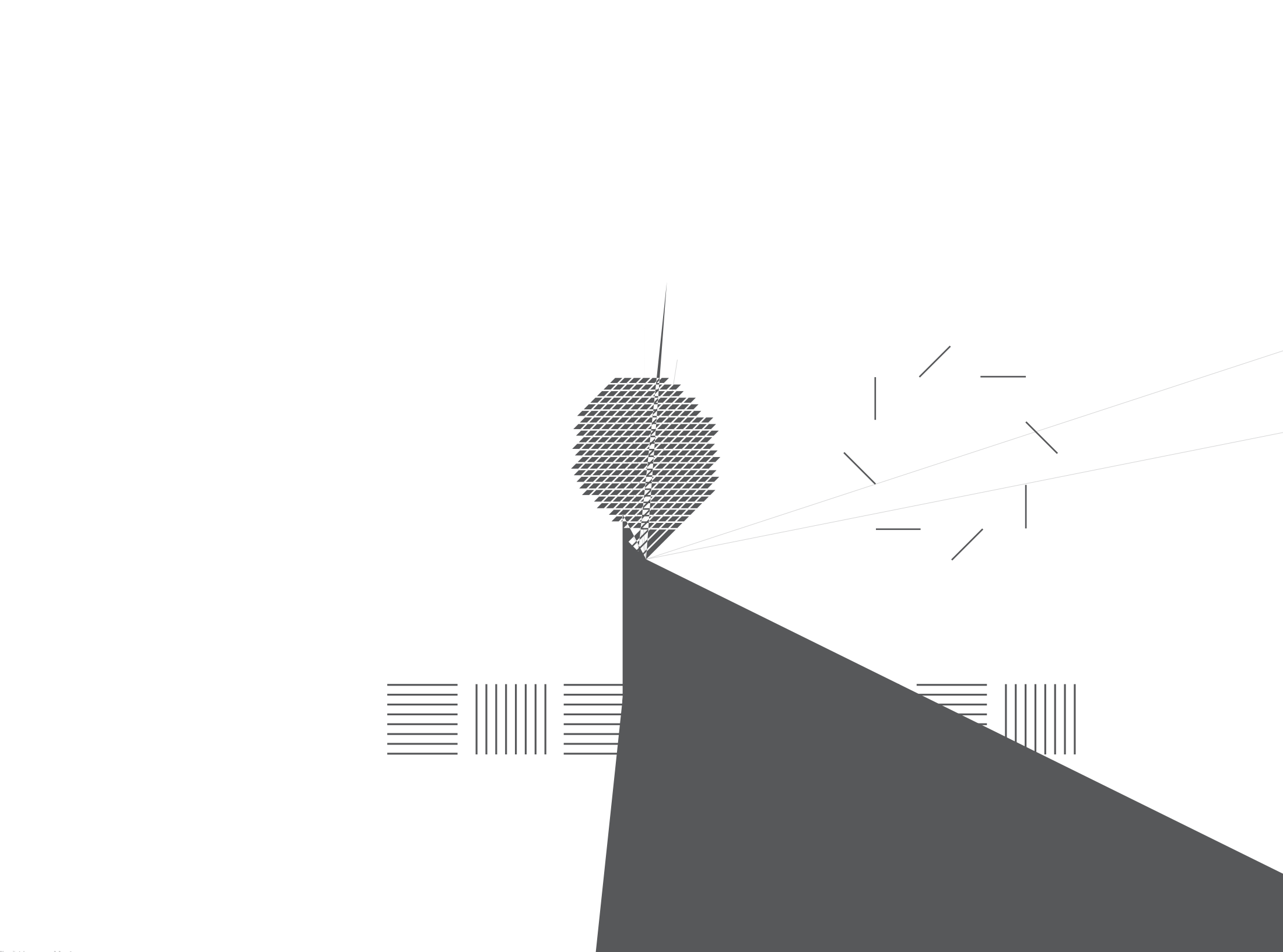
# A2-11


China National Building Material Group Co.,Ltd.

China National Building Material Group Co.,Ltd.

# A3-3





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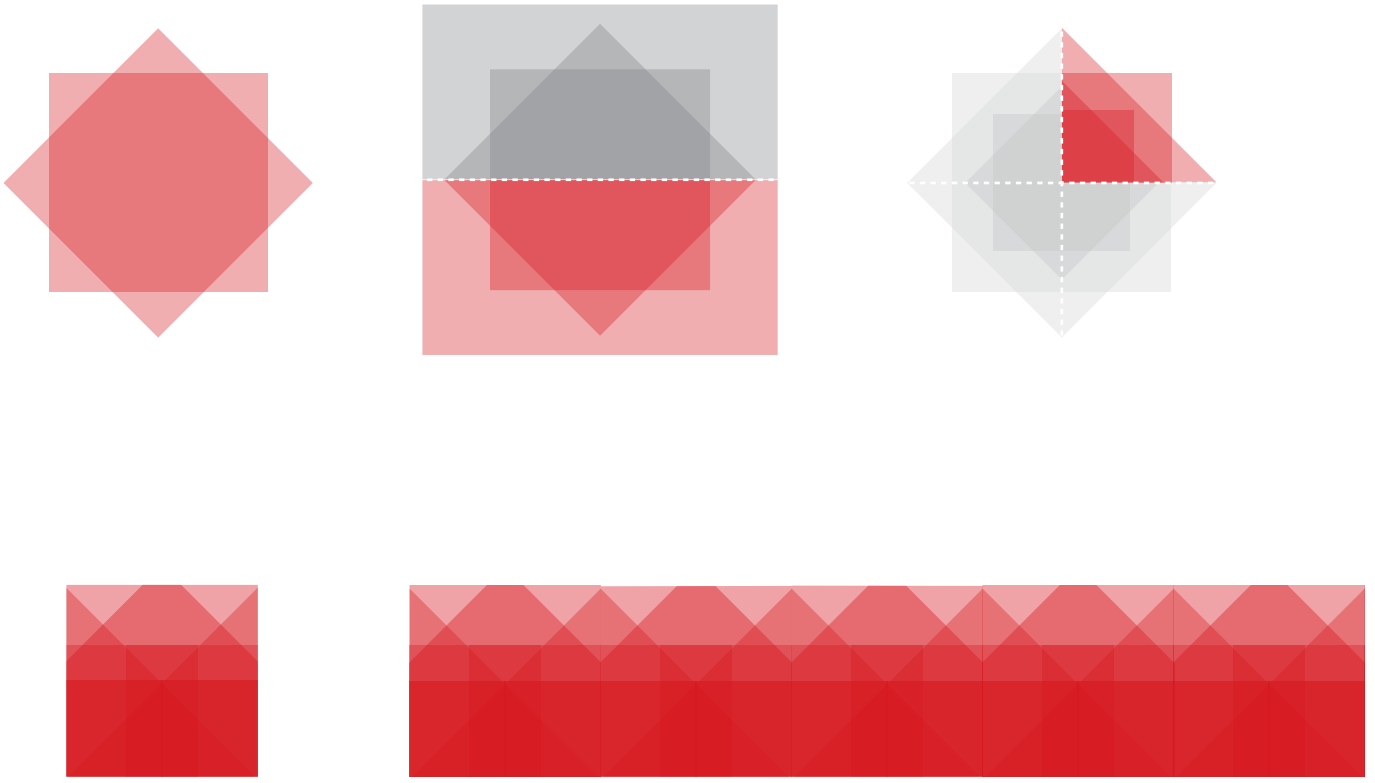

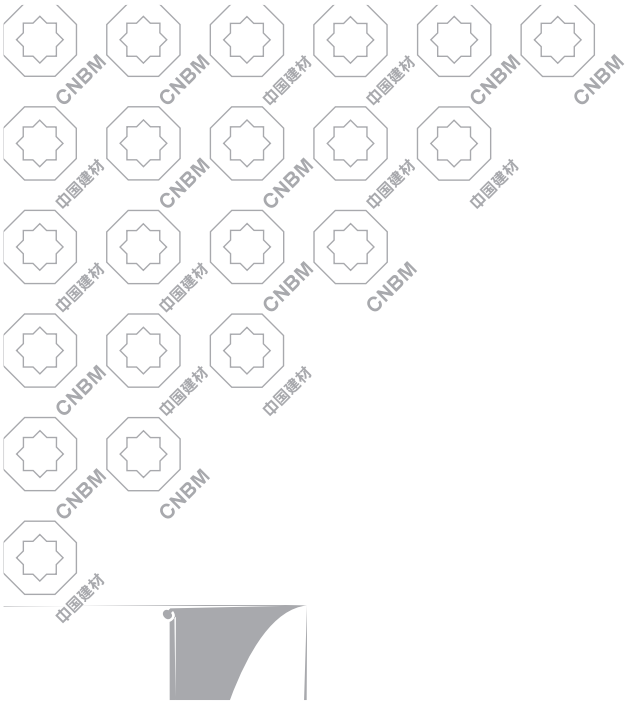
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# A3-7

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## 材料创造美好世界

ÿHeavy ÿ Ƒ Ƒ

ÿBold ÿ Ƒ Ƒ

ÿMedium ÿ Ƒ Ƒ

ÿRegular ÿ Ƒ Ƒ

ÿLight ÿ Ƒ Ƒ

# A3-8

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**
**abcdefghigklmnopqrstuvwxyz**
**123456789?/:;$%&*()[]!**

**Alibaba Sans Black**

**A**

**123456789?/:;$%&*() !**

**A**

**$%&*() !**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**
**abcdefghigklmnopqrstuvwxyz**
**123456789?/:;$%&*()[]!**

**Alibaba Sans Medium**

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghigklmnopqrstuvwxyz
123456789?/:;$%&*()[]!

Alibaba Sans Light

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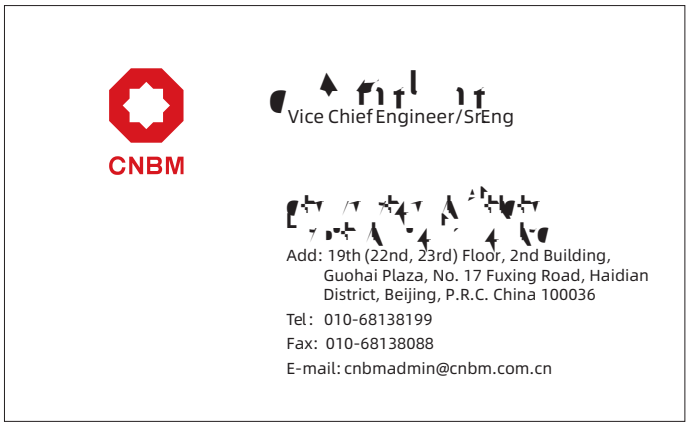
视觉形象识别手册 | Visual Identification Standards

DESIGN SYSTEM

China National Building Material Group Co.,Ltd.

# B1-1-1

90×55(mm)
250g



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010-68138199 / 010-68138088 / cnbmadmin@cnbm.com.cn

Dai yongming

Sales Manager

CN

# B1-2

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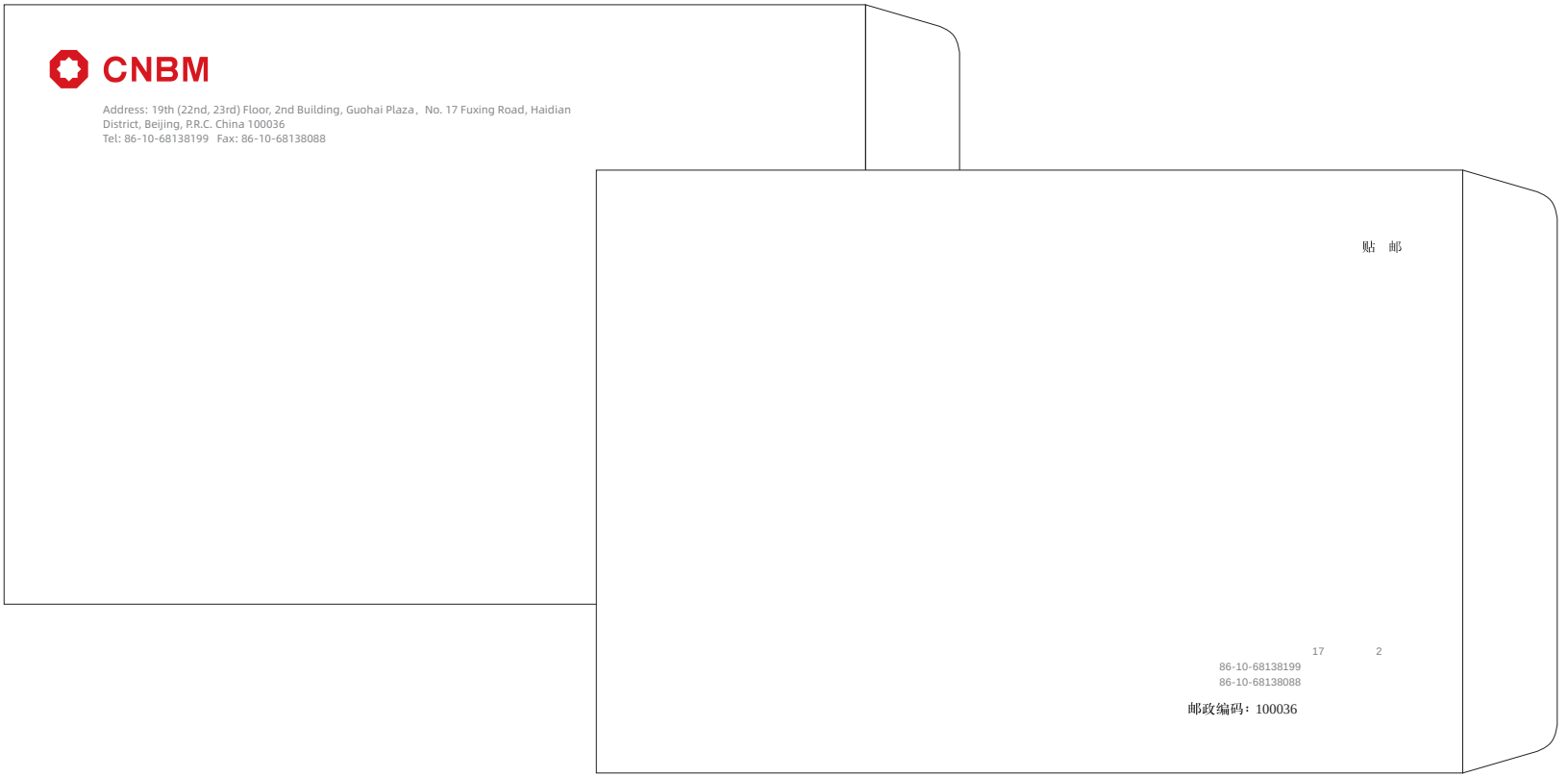
210x285mm 70g

B1


CNBM
Address: 19th (22nd, 23rd) Floor, 2nd Building, Guohai Plaza，No. 17 Fuxing Road, Haidian District, Beijing, P.R.C. China 100036
Tel: 86-10-68138199 Fax: 86-10-68138088
贴 邮
17 2
86-10-68138199
86-10-68138088
邮政编码：100036

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Address: 19th (22nd, 23rd) Floor, 2nd Building, Guohai Plaza，No. 17 Fuxing Road, Haidian District, Beijing, P.R.C. China 100036
Tel: 86-10-68138199 Fax: 86-10-68138088
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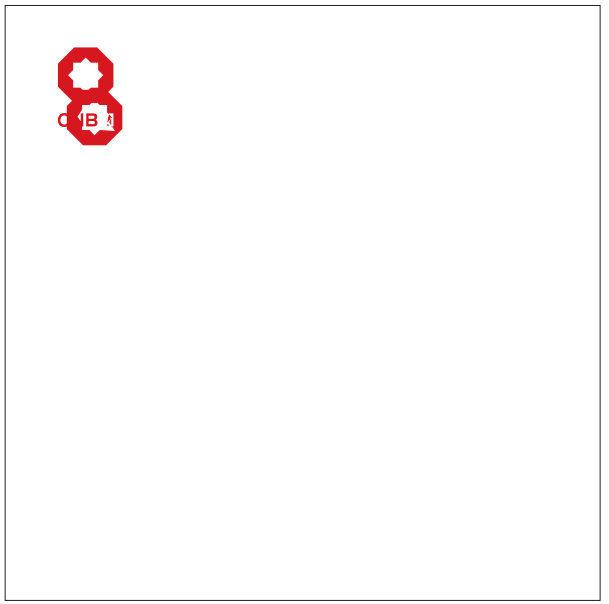
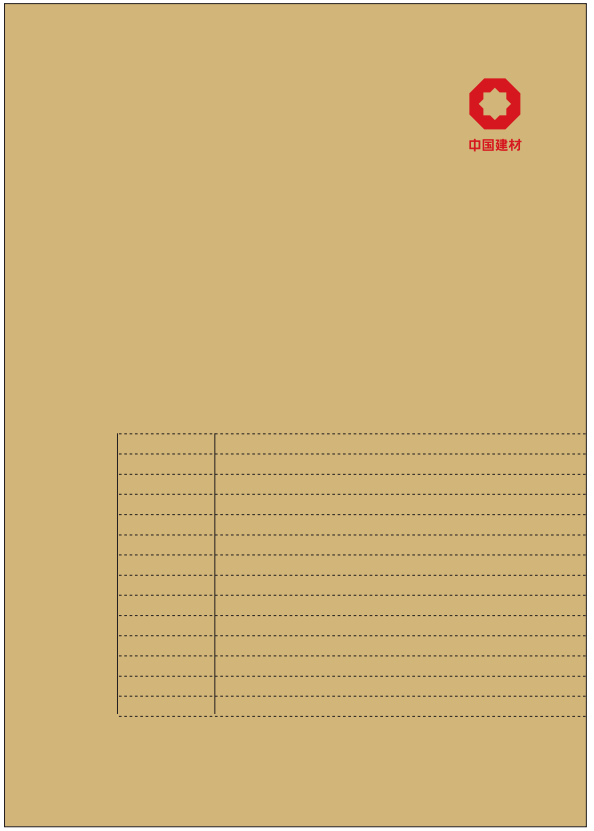
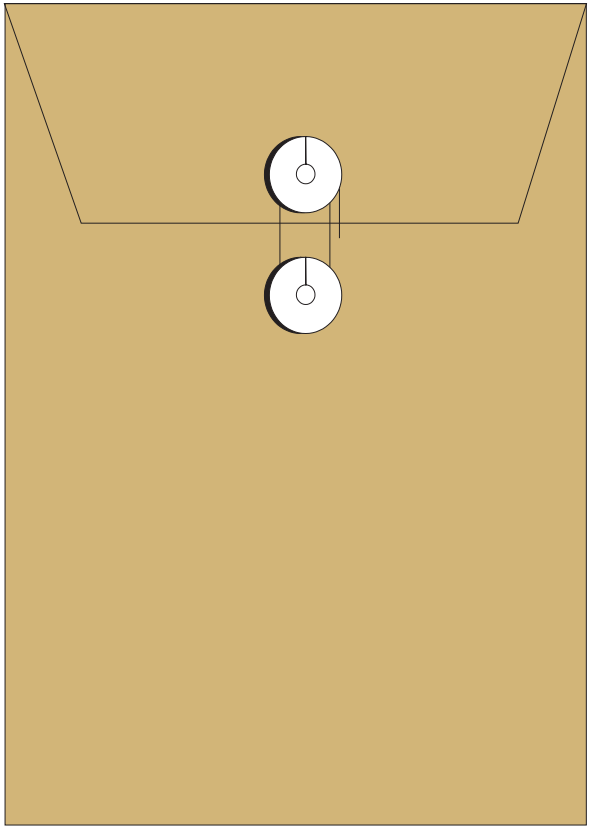


# B1-5

230x330mm

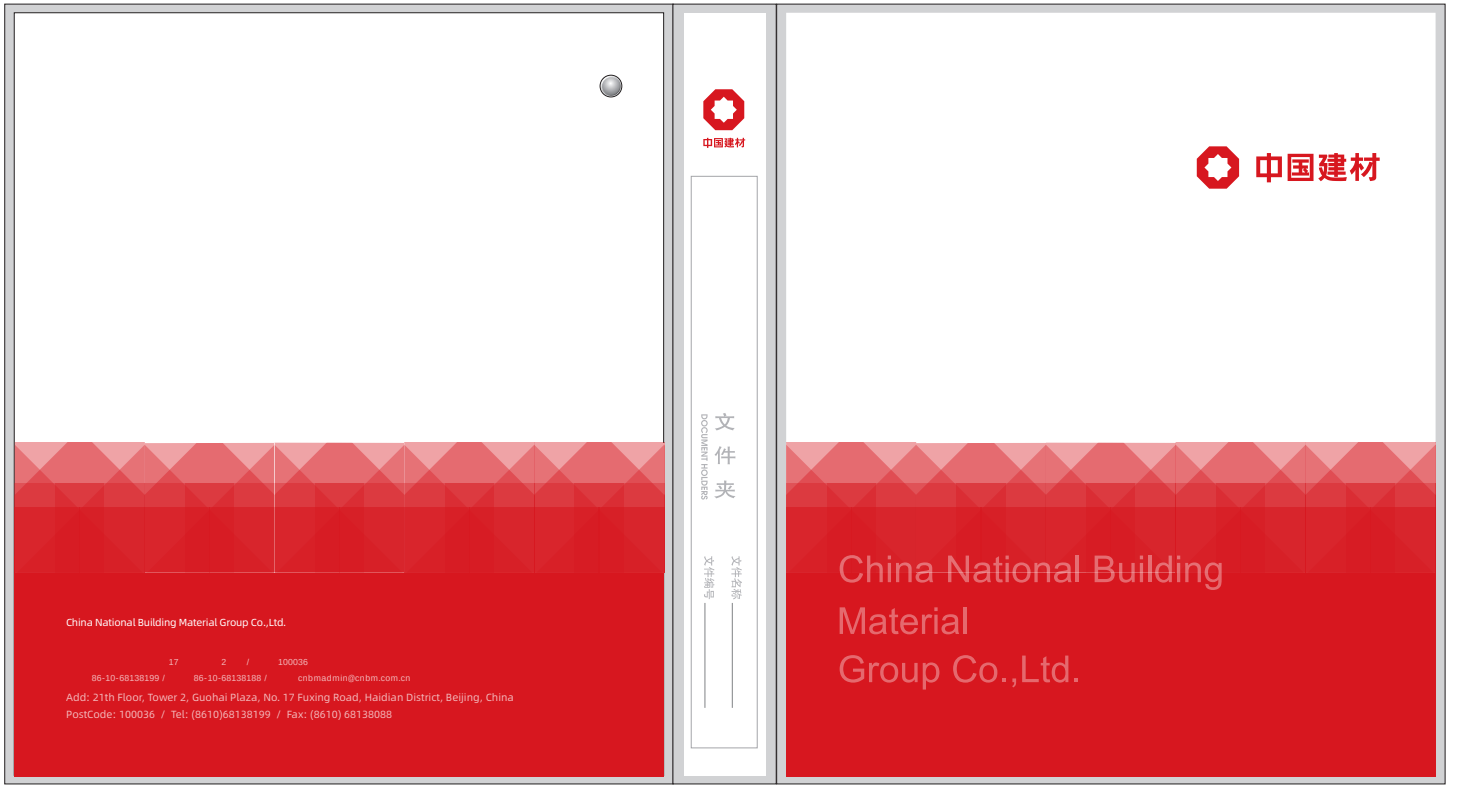
140g



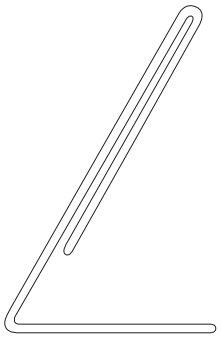
# B1-7

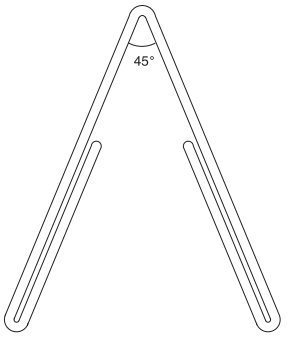
270x315mm
120g



# B1-8

105x180mm 105x280mm



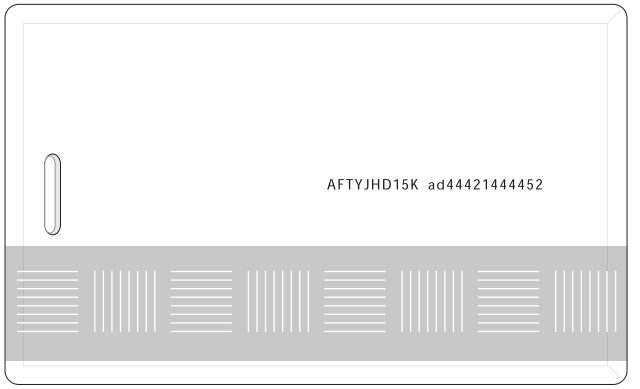


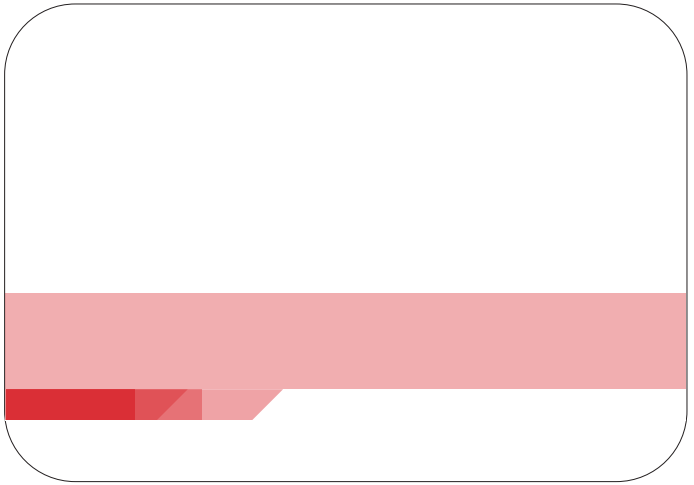
# B1-9

125x125mm
119x119mm

# B1-11

85x54x0.5mm





# B1-13

PPT

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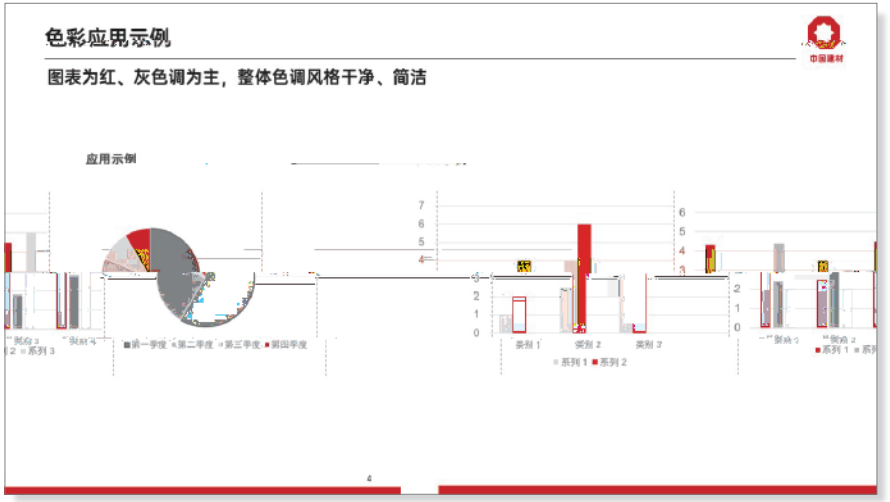
PPT




PPT

# B1-14-1

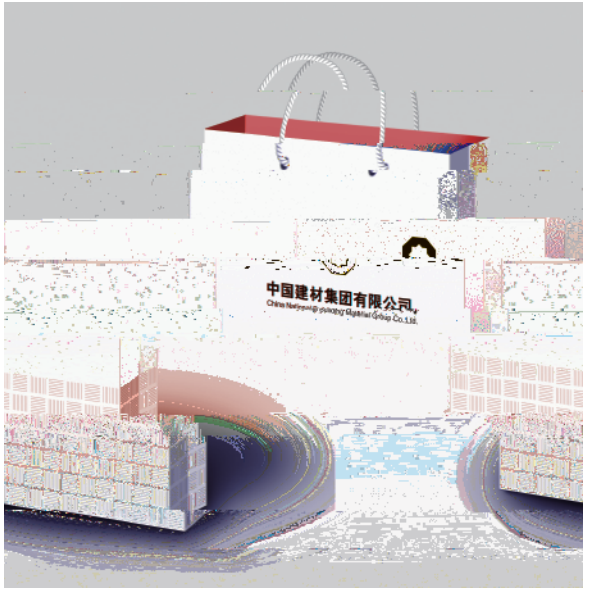
300x400x80mm

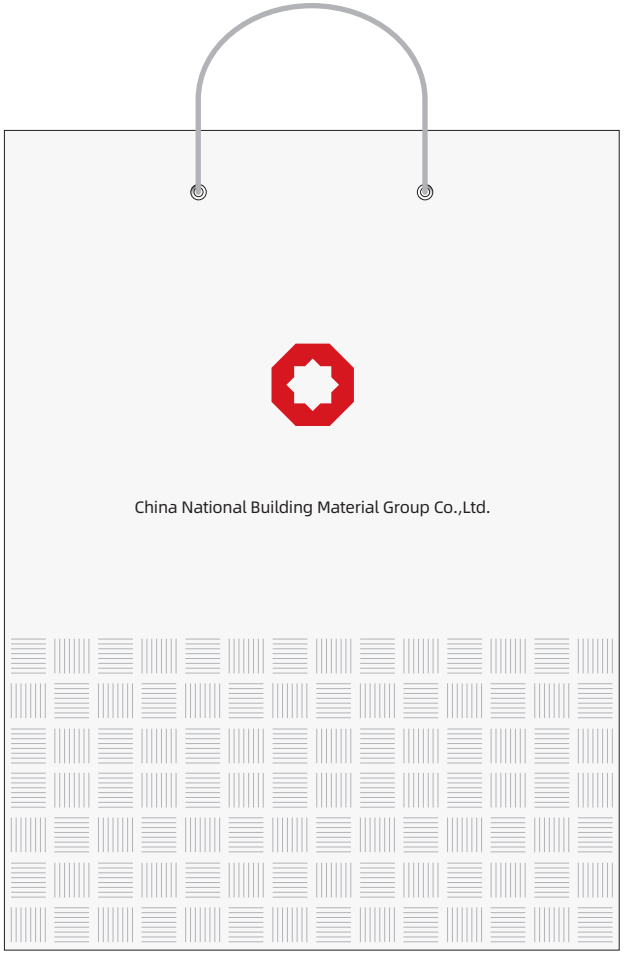
210g

Hu

# B1-14-2

300x400x80mm
210g
Hu



# B1-14-3

300x400x80mm

210g

# B1-14-4

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210g

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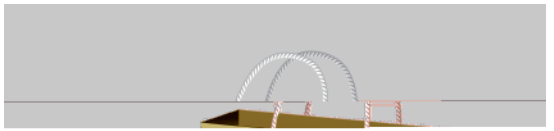

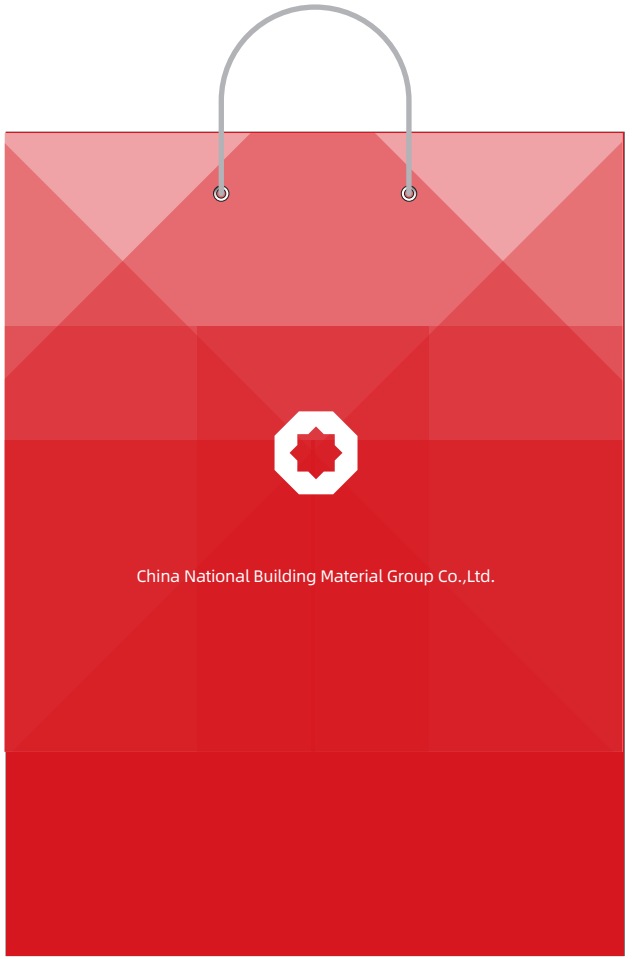

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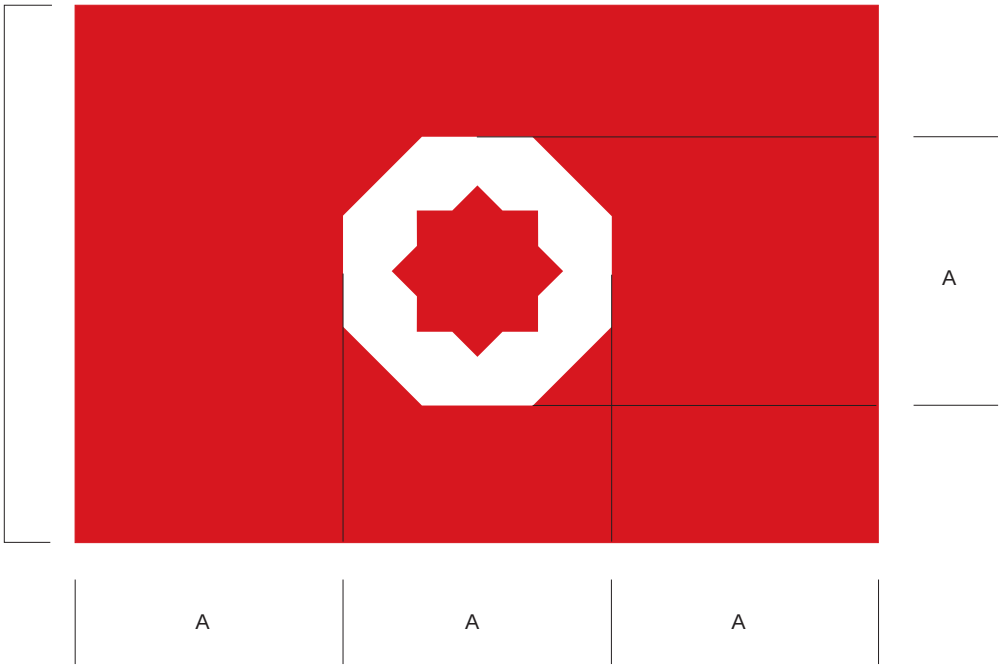
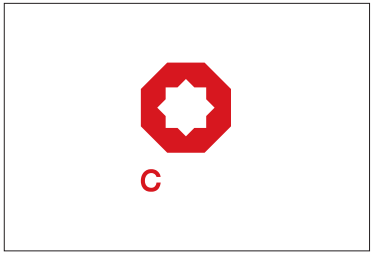
2 2400x1600mm

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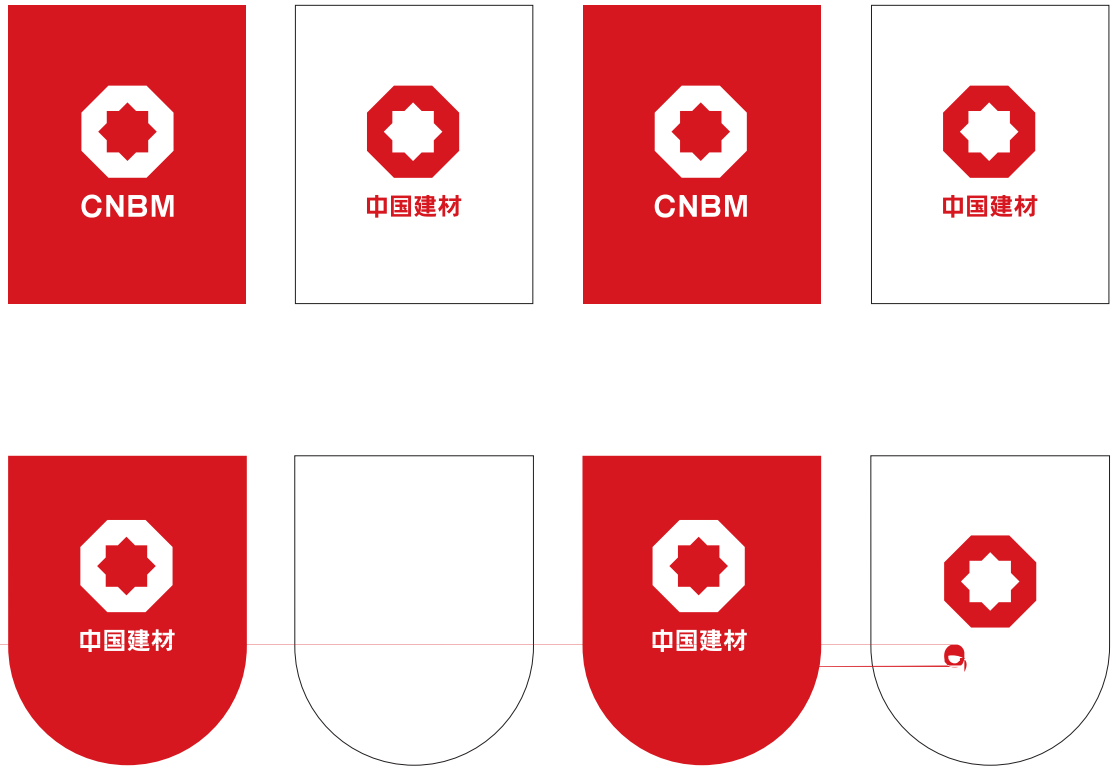
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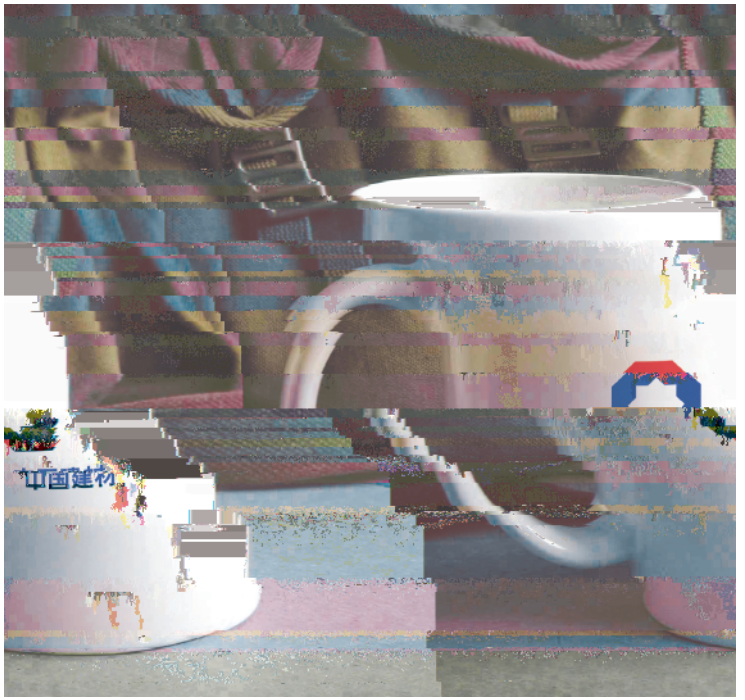
# B3-2

# B3-3

# B4-1

# B4-2



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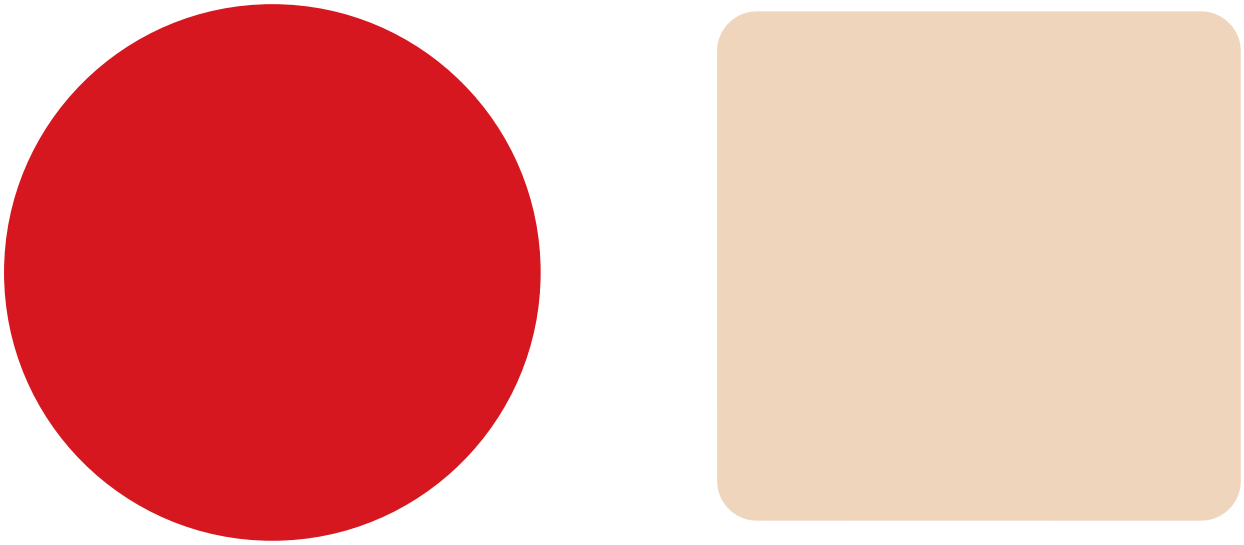

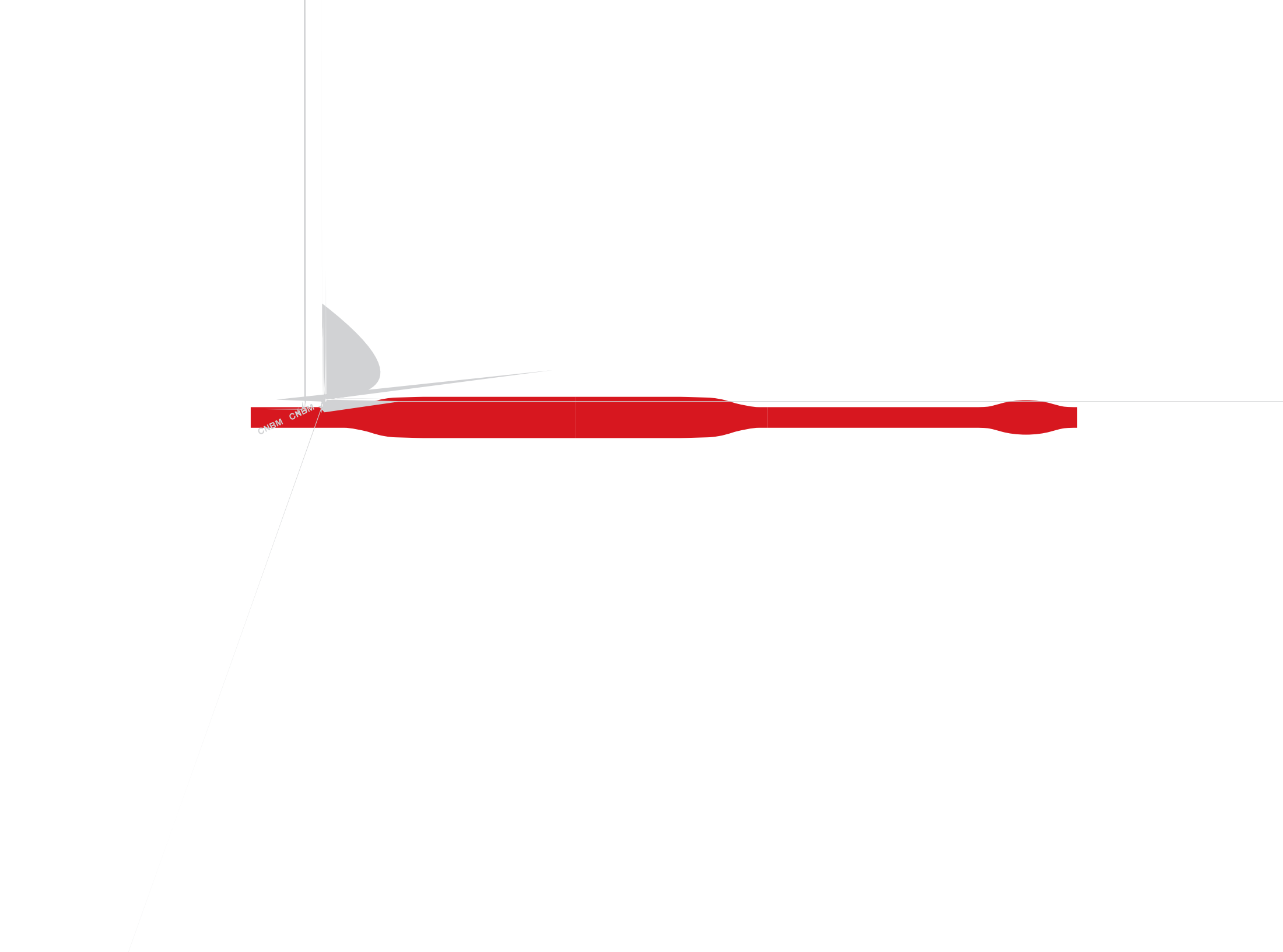
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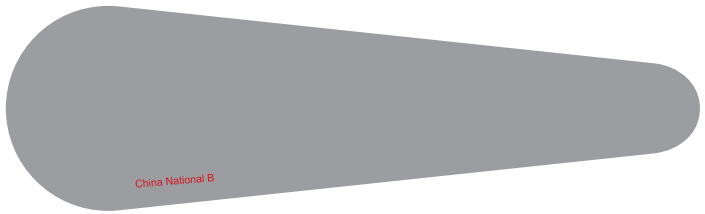
China National B

# B5