“ ” “ CNBM ”

2012 1 1 12 31

2013

2012

“ ” “ ” “ ”

http://www.cnbm.com.cn

(2006)

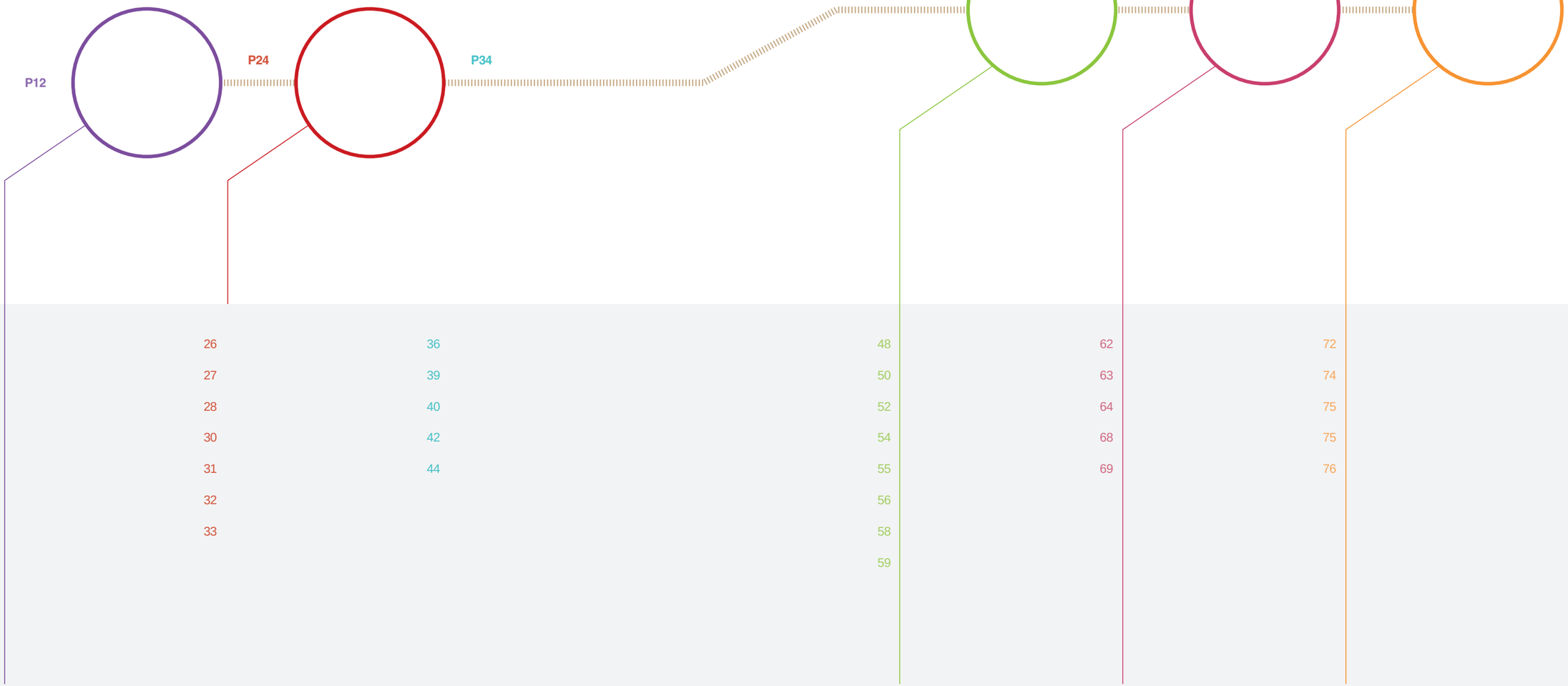
ISO26000

CASS-CSR2.0

02
04
06
07
10

10
11
78
80

90 CASS-CSR 2.0
92
93
95



14
16
18
19
20
22
23

26
27
28
30
31
32
33

36
39
40
42
44

48
50
52
54
55
56
58
59

62
63
64
68
69

72
74
75
75
76

2012 ” 500

“ ”

2174 112

2012

G “

” “ ”

“

”

2012

“ “ ”

3 4 “

”

“ ”

30

60%

1400MW

2012

9700

“

ڑ ﻩ

“ ” “

” “ ”

“ ”

“ ” “ ”

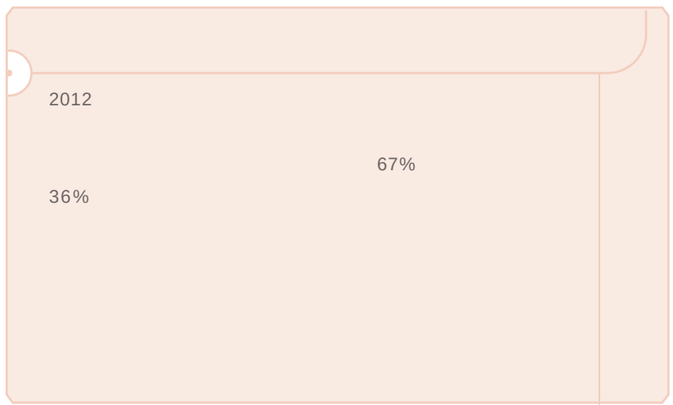
“ ”

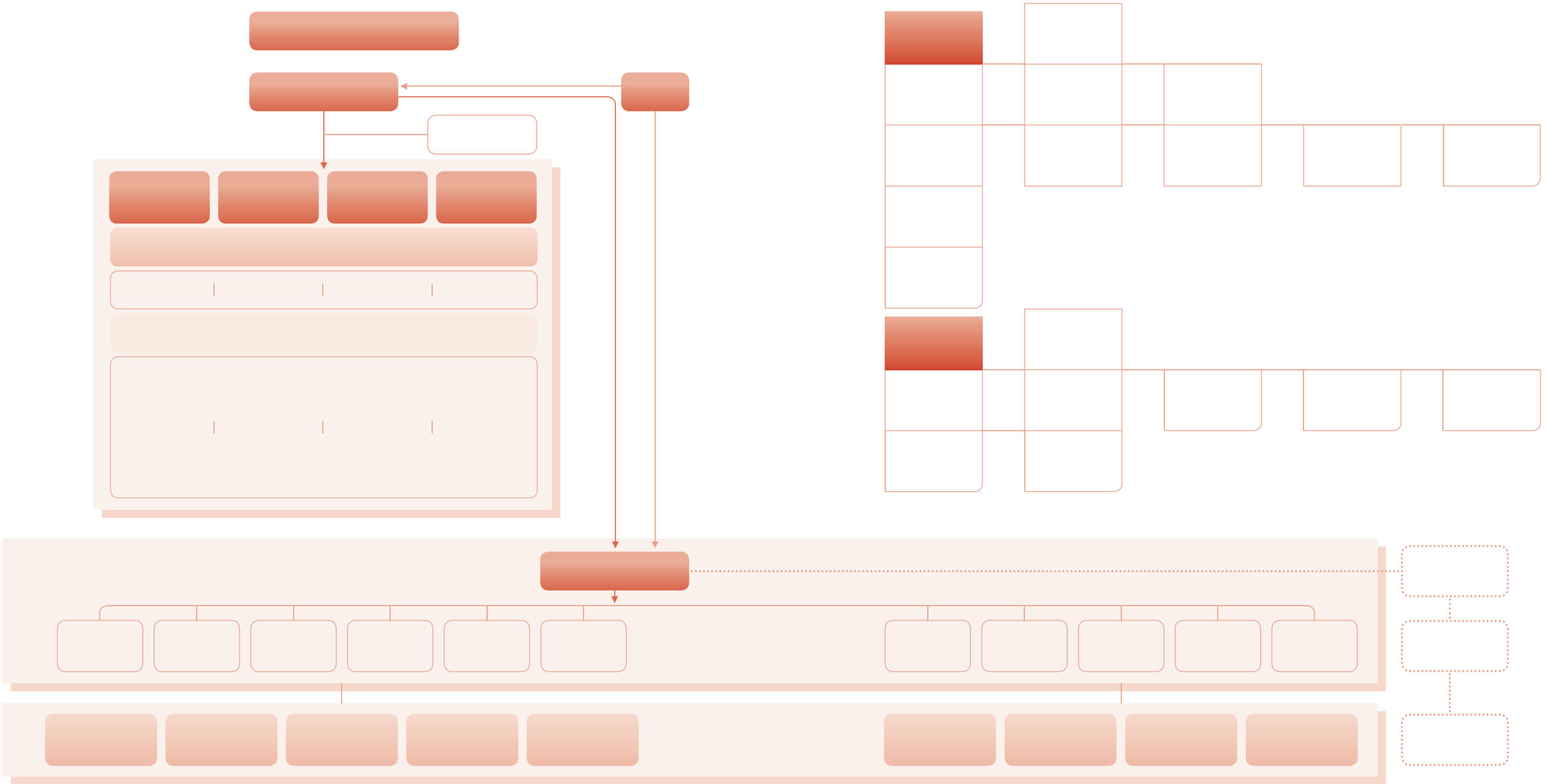
“ ”

“ ”

“

”


2012
67%
36%



2012

2012

1-2

Ϳ Ё % ˜ ѽ

“ ”

14
16
18
19
20
22
23

369

2012 100

14

2012

11

بم

26
27
28
30
31
32
33

2012

2174.3

2012

111.6

2012

160.3

[redacted]

—— www.okorder.

com “ ”

“ ” “ ”

981 ” G

981 ”

2012 5

“

2012

“ ” “ ” “

” “ ” “ ”

“ ”

“ ”

“ ”

5

3

2012 ISO9001

441

2012 441

ISO9001

2012

90%

99.4%

2012 “ ”

“ ” “ ”

2012

168.92 500 193 500

83 “ 2012

” “ ”

“

”

2012

437

2012

1.2

2012

99%

2012

AAA

2012

“ ”

2012

1.1

2012

503

1.1

ERP

- -

“ ”

2012

36
39
40
42
44

2012

49.7

2012

248.4

2012

2549

2012

248.4

“ ”

T700

SYT45 T700

6000t/d

100

ITO

ITO

EDI 2012

2012

“ ”

“ ”

“ ”

“ ”

48
50
52
54
55
56
58
59

2012

330

2012

1860

2012

4.3

2012

307

2012

82

2012

259

2012

144

“ ”

2012

367.8

2012

" " " "

" "

15 " " 39%

69
68
64

2012
16.6

2012
14%

2012
1620

2012
1.3:1

2012
96%

2012
92%

2012
8.5

2012
2.0

“ ”

“ ”

2012
80%

2012
83%

“ ”

2012

0

2012

2.35‰

2012

2012

2012

156

2012

13.9

2012

3.0

3.0

2012

“ ”

“ ” “ ”

2012 “ ”

142 151 110

“ ”

72
74
75
75
76

2012

90%

2012

30

2012

1.1

30 44 2012 1.1

96.9%

2012

90%

2012

67.8

2012 “ ”

SINOI

7 1

SINOI

“ ” SINOI

SINOI

SINOI

Klaus Zeh

2013

2013

“ ”

“ ”

“ ”

“ ”

“ ”

“ ”

“ ”

“ ”

“ ”

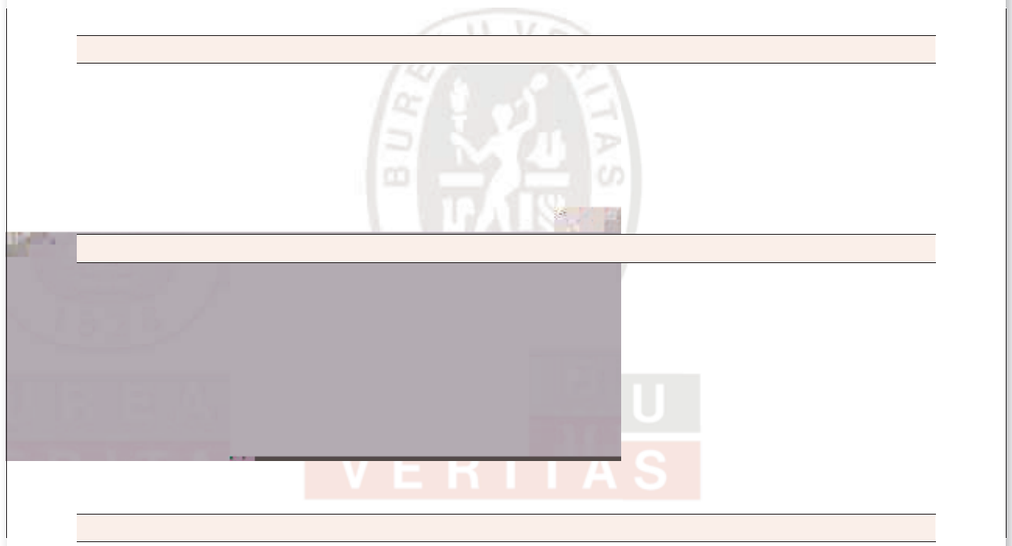
“ ”

“ ”

“ ”

56.7%

P		
(P1)		
P1.1		
P1.2		
P1.3		
P1.4		
P1.5		
P1.6		
P1.7		
P1.8		
(P2)		
P2.1		P2-3
P2.2		P2-3
(P3)		
P3.1		P14
(P4)		
P4.1		P4
P4.2		P5
P4.3		P5
P4.4		P4-5
P4.5		P7
P4.6		P7-9
(P5)		
P5.1		P18
P5.2		P80-89
P5.3		P4
G		
(G1)		
G1.1		P15
G1.2		P15
G1.3		P18
(G2)		
G2.1		P16
G2.2		P16
G2.3		P19
G2.4		P19
(G3)		
G3.1		P16-17
G3.2		P16-19
G3.3		P30
(G4)		
G4.1		P16
G4.2		P17
G4.3		P23
(G5)		
G5.1		P20
G5.2		P21
G5.3		P21
G5.4		P21
G5.5		P21
(G6)		
G6.1	CSR	P22
G6.2		P22
G6.3		P22
M		
(M1)		
M1.1		P27
M1.2		P26
M1.3		P26
M1.4		P26
M1.5		
(M2)		
M2.1		P28
M2.2		P39
M2.3		P39
M2.4		P39
M2.5		P41
M2.6		P42
M2.7		P40-41
M2.8		P28
M2.9		P28
M2.10		
(M3)		
M3.1		P30
M3.2		P31
M3.3		P30
M3.4		P30
M3.5		P31
M3.6		P31
M3.7		P31
M3.8		P31
M3.9		P31
M3.10		
S		
(S1)		
S1.1		P32
S1.2		P32
S1.3		P32
S1.4		
S1.5		P32
S1.6		P32
S1.7		
S1.8		P32
S1.9		P32
(S2)		
S2.1		P62
S2.2	/	P62



Research Center for Corporate Social Responsibility
Economics Division, Chinese Academy of Social Sciences
中国社会科学院经济学部
企业社会责任研究中心
中国企业社会责任报告
专家评级委员会
Chinese Expert Committee on CSR Report Rating

2012

“ ” “

”

2012

2174 112 160

2012

2012

www.cnbm.com.cn

“ - ”

1. 2012

□ □ □ □ □

2. 2012

□ □ □ □ □

□ □ □ □ □

□ □ □ □ □

□ □ □ □ □

2013

□ □ □ □

□ □ □ □

4.

,

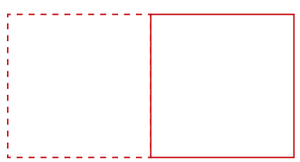
□ □

/ /

2

1 0 0 0 3 6

17 2 بم 2216



1